



Digimatic Group
 ASX (ASX:DMC)

HELPING BRANDS CONNECT

ASX Announcement / Media Release

For immediate release – 28 November 2017

Completion of Acquisition of 8VIC Global Pte. Limited

28 NOVEMBER 2017, SINGAPORE

Digimatic Group Ltd. (ASX: DMC) (the “**Company**” or “**DMC**”) is pleased to announce that it has completed the acquisition of 100% equity interest in 8VIC Global Pte. Limited (“**8VIC Global**”) (the “**Transaction**”), as outlined in an announcement to the ASX on 9 October 2017 and approved by DMC shareholders at the Extraordinary General Meeting (“**EGM**”) held on 23 November 2017.

The Company has issued 1,525,216,000 CHESS Depositary Interests (CDIs), on pre-consolidation basis, (“**Consideration Shares**”) at a deemed issue price of A\$0.042 per share upon the receipt of 2,148,421 ordinary shares in 8VIC Global from 8I Holdings Limited (“**8IH**”) and Glorymont Ltd (“**Glorymont**”) (collectively known as the “**Vendors**”).

The issuance of Consideration Shares which represents 70% of the enlarged share capital of DMC post-issuance is as follows:

Vendor	Consideration Shares	Percentage of Enlarged Share Capital
8IH	1,448,955,200	66.50%
Glorymont	76,260,800	3.50%
Total	1,525,216,000	70.00%

“With the acquisition of 8VIC Global, it will strengthen the business fundamentals and will add significant value and growth potential to the group.” said Ivan Ong, Executive Director of DMC.

ENDS

About Digimatic Group Ltd.

Digimatic Group Ltd (ASX: DMC) is a Leading Digital Performance Marketing Agency that Empowers Brands to Connect Their customers in the most effective way. Founded as a small group of like-minded digital marketers, DMC is rapidly becoming one of the leading Digital Performance Marketer in this region.

Driving this growth, is the continuous development of their Advertising Technology (AdTech) platform to enhance marketing performance through machine learning, measurable ROI for their clients, and the integration of Creative Technology like Virtual Reality (VR) and Augmented Reality (AR) to their offering. DMC will continue to be a disruptive innovator that will ride on digital transformation trends towards being a leading global company.

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