



DataDot Technology Limited

ABN 54 091 908 726

Securities Exchange Announcement

19 January 2015

Appointment of Distributor in South Korea

The Directors of DataDot Technology Limited (ASX:DDT) are pleased to announce the appointment of True Data Co. Ltd as distributor of all DataDotDNA and DataTraceDNA products in South Korea.

True Data Co. Ltd is a wholly owned subsidiary of Eye One Tech Co., Ltd. It, in turn, is an arm of parent company Samshin A&T Ltd. The company specialises in the Defence & Security industries and is the exclusive distributor for Plextek Company's Radar Surveillance System to Korean Army and Marine Corps. The group of companies also provides precision machinery to heavy industry in Korea and Japan and counts amongst its clients major companies like Hyundai Heavy Industry Co, DooSan Heavy Industry, DSME, Samsung, STX, HanJin Shipping Co.

True Data Co. President, Mr Park, applauded the partnership with DataDot Technology and said "We undertook detailed examination of the operations and success of DataDot Technology in various markets and now look forward to working with DataDot Headquarters in Australia to provide our existing and new clients with access to the company's leading security and anti-counterfeit systems."

Mr Bruce Rathie, Executive Chairman of DDT, said that the appointment of True Data Co Ltd extends DataDot's reach into the Asian arena and heralds the start of a new and important partnership with a well credentialed South Korean company in relevant industries.

Contact Information:

DataDot Technology Limited

Bruce Rathie, Executive Chairman

Phone: 02 - 89774900

e-mail: brathie@datadotdna.com

web site: www.datadotdna.com