

ASX Announcement

2 July 2015

RENT.COM.AU – WEBSITE TRAFFIC AT A RECORD 252,000 FOR JUNE 2015

Rent.com.au Limited (ASX: **RNT**) ("**RENT**" or "**the Company**"), Australia's leading rental property web portal, has achieved a record 252,000 unique visitors to the website during June 2015.

Key Statistics:

- 252,000 unique visitors to the site in June 2015;
- Up 24% on June 2014; and
- A total of 2.2 million unique visitors, or 30% of all renters in Australia, have visited the site during FY15.

"This continued growth in traffic lays an excellent foundation for our next phase of growth via the launch of our national marketing campaign," said RENT Managing Director, Mark Woschnak.

"RENT currently has more than 58,000 active rental property listings on its site through more than 6,100 property agents and 8,800 non-agent landlords registered with www.rent.com.au."

Following a successful ASX listing on 23 June 2015, RENT is now recruiting to expand its sales and marketing team. The Company is also in the final stages of evaluating proposals from digital marketing partners ahead of launching its national marketing campaign in July 2015 which has three core objectives over the next 12 months:

- 1) Increasing the volume of renter traffic to 500,000 unique visitors per month;
- 2) Increasing levels of rental property listings from non-agent landlords; and
- 3) Increasing content from, and sales to, property agents.

ENDS

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ABOUT RENT.COM.AU

Rent.com.au is the only national web portal in Australia that focuses entirely on the property rental market and includes listings from both property agents and non-agent private landlords. Rent.com.au was established in 2007 by experienced real estate and new media entrepreneur Mr Mark Woschnak, who has more than 25 years' experience in real estate, digital publishing and classified services.

Since inception, Rent.com.au has focused on the development of the necessary technology, product alliances and critical mass of content to be ready to fully commercialise the platform. It is now a top 10 national property website and has recently listed on the ASX following a successful capital raising. The capital raised will be used to commence commercialising the site by deploying a national marketing campaign to increase traffic to the site and agent listings content, as well as commence shifting the large volume of offline non-agent landlord listings to online at www.rent.com.au