



ASX RELEASE

31 August 2021

Change of Presentation Currency from FY22

Tinybeans Group Limited (ASX: TNY) (OTCQX:TNYF) ("Tinybeans" or "the Company"), an inclusive, informative, go-to resource for all things parenting, today announces changes to its presentation currency in order to better reflect the Company's underlying successful operating and earnings profile driven by its U.S. operations.

With effect from the commencement of the 2022 financial year, the Company's presentation currency will be the United States dollar.

Following continued international growth, nearly 100% of Tinybeans' revenues are from U.S. customers and the vast majority of the Company's expenses are also in USD. In this context, the AUD is no longer the most appropriate currency to measure the Company's underlying performance.

To provide investors with comparative historical information, the preliminary financials for FY21 have been prepared in USD, along with the comparison to FY20.

This announcement is authorised by the TNY Board.

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About Tinybeans Group

Tinybeans Group Limited (ASX: TNY, OTCQX: TNYF) is a leading app and web platform enabling parents to capture their children's everyday memories and share them privately with families everywhere. The platform provides rich recommendations that spark everyday family inspiration for what to do, what to buy, and which services to use for their children's needs.

Being twice named Apple's App of the Day in the U.S., puts Tinybeans in the elite company of the best apps in the world! Plus, Tinybeans became Apple's #1 content partner and exclusive parenting partner for one of their newest products, Apple Guides. With over 80+ partners and 1,000+ Guides on the platform, Tinybeans is the 5th most read on the platform (total views of Guides content).



Tinybeans serves a deeply engaged user base in over 100 countries/territories and enjoys over 130,000 5-star reviews in the Apple App Store and the Google Play stores.

www.tinybeans.com