



Digimatic Group
 ASX (ASX:DMC)

HELPING BRANDS CONNECT

ASX Announcement / Media Release

For immediate release

Appointment of Executive Director

03 January 2018, SINGAPORE

Digimatic Group Ltd. (ASX: DMC) (the “**Company**” or “**DMC**”) is pleased to announce the appointment of Ms Pauline Teo Puay Lin as the Executive Director to the Company.

Pauline is currently the Chief Executive Officer of 8VIC Global Pte. Limited (“8VIC Global”), overseeing the management of the Financial Education and Training Seminar business segment of 8VIC Global. As one of the key speakers for the Financial Education programmes and seminars that 8VIC Global offers, Pauline has led the Education team to expand beyond Singapore. Moving forward, Pauline will focus on the business operations and global expansion of 8VIC Global.

Pauline will act as the Executive Director of the Company commencing 03 January 2018, unless and until terminated by either party giving to the other not less than 3 months’ notice in writing. Welcoming Pauline to the Board, DMC’s Executive Director, Ivan Ong said, “I’m delighted Pauline has joined the Board of DMC. She has precisely the mix of skills and experience that the Company needs, particularly with the ongoing expansion of education arm in DMC.”

With Pauline’s new appointment, 8VIC Global will restructure its senior leadership roles to boost growth and accelerate the pace of globalization. Sean Seah will be named as the Chief Executive Officer for 8VIC Global while Pauline Teo will assume the role of Chief Operating Officer. Dr. Daniel Kao will remain as the Chief Marketing Officer. Refer to Appendix for their profiles.

Pursuant to her appointment, Pauline will receive from the Company a director’s fee of S\$186,240 per annum (comprising base salary of S\$174,000 per annum and Central Provident Fund contribution of S\$12,240 per annum). Such director’s fee is determined with reference to the Company’s remuneration policy and will be subject to review from time to time by the Board. The variable bonus will also be determined by the Board, in alignment with the Company’s policy.

Appendix 3X - Initial Directors Interest Notice for Ms Pauline Teo will be lodged separately.

ENDS

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About Digimatic Group Ltd.

Digimatic Group Ltd (ASX: DMC) is a publicly listed holding company in Australia that provides financial education, digital performance marketing, affiliate marketing and 360VR Marketing through its group of subsidiaries.

- A wholly-owned subsidiary, 8VIC Global Pte Limited is the leading Financial Education Provider (in the discipline of value investing) in Singapore and Malaysia.
- Digimatic Media Pte Ltd focuses on performance based digital marketing, generating positive ROI for the clients.
- Wewe Media Group Pte Ltd operates an affiliate marketing network specializing in running performance campaigns for global clients.
- Digimatic Creatives Pte Ltd, a leader in Performance Video marketing and 360VR Marketing, provides rich, immersive content optimised for digital amplification.

As a group, DMC strives to be an innovator that will ride on the digital trends towards being a leading global financial education company.

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Appendix: Profiles of 8VIC Global's Leaders



Sean Seah, Chief Executive Officer (CEO), 8VIC Global Pte. Limited

Sean Seah is appointed as the Chief Executive Officer (CEO) of 8VIC Global and is based in Singapore. He is also the founder and CEO of Financial Joy Institute Pte Ltd (renamed as 8VIC Singapore Pte Ltd) which provides investment education under the brand name of Value Investing College.

Sean received First Class Honours in Bachelor of Business with a Major in Applied Economics from Nanyang Technological University in 2005. Prior to his role in Financial Joy Institute, Sean served in the Singapore Armed Forces from 2005 to 2012 as a Military Guards Officer and served as a Company Officer Commander (Captain), where he led and trained a company of 150 men for military operations in the Guards Unit. His last position was a Staff Officer (Major) in the SAF Centre of Leadership, where his primary role included designing and conducting leadership programmes for young SAF scholars.

Within the Group, Sean is responsible for the growth and development of the Education segment across the globe including Singapore, Malaysia, Taiwan, Thailand, Myanmar, Vietnam, India and Dubai.

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Pauline Teo, Chief Operating Officer (COO), 8VIC Global Pte. Limited

Pauline is appointed as the Chief Operating Officer (COO), overseeing the management and operations of the Financial Education and Training Seminar business segment of the company. She has led the Education team to expand beyond Singapore, and is one of the key speakers/trainers for the various financial education programmes, seminars and coaching sessions that the company undertakes.

Pauline graduated from Nanyang Technological University with a Master of Arts (Instructional Design and Methodology) and a Bachelor in Business Studies. She is based in Singapore and has more than 10 years of experience working as a public servant, primarily in the field of Learning and Development.

During a period with the Singapore Ministry of Defence and the Civil Service College of Singapore, Pauline gained the experience of leading a team of course developers to do the full spectrum of training and development, ranging from the conduct of learning-needs analysis to evaluation.

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Dr. Daniel Kao, Chief Marketing Officer (CMO), 8VIC Global Pte. Limited

Dr Daniel Kao is the Chief Marketing Officer of 8VIC Global and is based in Singapore. He is also the Executive Director of Financial Joy Institute Pte Ltd (renamed as 8VIC Singapore Pte Ltd) which provides investment education under the brand name of Value Investing College.

Daniel graduated from the National University of Singapore with a Bachelors in Medicine and Surgery in 2008. As a General Practitioner, Daniel went from working in the hospitals, to serving in the army as a Medical Officer, then back to practicing medicine in the hospitals and eventually in a private practice. He joined Financial Joy Institute in 2015 as a trainer and have since taken on the operational, marketing as well as management roles.

Within the Group, Daniel is responsible for the strategic planning and global Marketing of the Education segment as well as management of the programmes across the globe including Singapore, Malaysia, Taiwan, Thailand, Myanmar, Vietnam, India and Dubai.

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