



ASX ANNOUNCEMENT

23 FEBRUARY 2023



HITIQ's ConneQt platform to launch with Country Football WA in first of kind deal.

- > **HITIQ secures a commercial agreement with Country Football WA (CFWA) for breakthrough telehealth platform - ConneQt;**
- > **The ConneQt concussion telehealth platform will service approximately 12,500 CFWA players across 25 leagues in 2023 under a subscription model; and**
- > **The ConneQt system will provide a CFWA players with a high standard of concussion care, regardless of geographic location.**

Transformative concussion management technology company, HITIQ Limited (ASX: HIQ) (HITIQ or the Company), is pleased to announce a commercial agreement with Country Football WA (CFWA) to supply ConneQt, HITIQ's concussion telehealth platform.

Revenue to be generated under the agreement represents approximately 10% of total revenue for the financial year ended 30 June 2022.

HITIQ ConneQt; delivering a consistent, timely, high standard of care to the CFWA

HITIQ ConneQt will be made available to approximately 12,500 CFWA players spanning 25 leagues for the 2023 football season. HITIQ ConneQt is designed to provide best practice guidance to teams, caregivers, and players for the management of concussion injury. ConneQt, by design, is an ecosystem that has bespoke web-based applications for team managers, caregivers, and medical professionals. The utilisation of these applications by the key stakeholders creates a world class player centric concussion healthcare platform. The telehealth component ensures CFWA players have immediate access to the highest standard of care 7 days per week from the convenience of their own home.

HITIQ Limited

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HITIQ ConneQt Expansion across the West

The CFWA in collaboration with the Western Australian Football Commission (WAFC), who recently purchased HITIQ Nexus impact sensors, have a view to expand the ConneQt concussion telehealth system to the entirety of their 70,000 registered WAFC and CFWA players in the coming years.

Commenting on the agreement, HITIQ CEO, Mike Vegar, said:

- *"We are very proud to bring ConneQt to life with Country Football WA. It's pleasing to*
- *see the West Australian Football Commission help facilitate the agreement and*
- *continue to demonstrate a progressive approach to concussion management. Our*
- *team will continue to engage with other leagues domestically and internationally to*
- *establish ConneQt as the go to breakthrough solution."*

Tom Bottrell, WAFC Executive Manager Country Football, Affiliates & Facilities, said:

- *"With concussion being an increasingly important issue in our game, Country Football*
- *WA is thrilled to be able partner HITIQ to offer our leagues expert care in regard to*
- *concussion diagnosis. We see this as a fantastic support resource to the thousands of*
- *volunteers currently giving their time in our clubs throughout Western Australia".*

- ENDS -

Authorised for release by the Board of Directors.

For more information, contact:

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.¹

