



Sydney, Australia and Columbus, OH, USA
1 April 2021: Design Milk Co Limited (ASX: DMC)

Cleansing Notice Under Section 708A(5)(e) of the Corporations Act

Design Milk Co Limited (ASX: DMC) (**Company**) today issued 530,767 fully paid ordinary shares (**Shares**) following an exercise of options.

This notice is being given under section 708A(5)(e) of the Corporations Act 2001 (Cth) (Corporations Act) and the Company advises that:

1. The Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
2. As at the date of this notice, the Company has complied with:
 - a. the provisions of Chapter 2M of the Corporations Act as they may apply to the Company; and
 - b. section 674 of the Corporations Act; and
3. As at the date of this notice there is no information that is "excluded information" within the meaning of sections 708A(7) and 708A(8) of the Corporations Act.

----- END -----

This announcement has been authorized for release by the Board.

For further inquiries, please contact:

Robert Mancini (CEO):	+1 (855) 848 3886
Sapir Elias (Company Secretary):	+61 (404) 445 383
Investor Relations:	ir@ahalife.com

About Design Milk Co Limited

Design Milk Co Limited owns and operates multiple e-Commerce brands that support independent brands and designers from around the world: Design Milk, a world-renowned, award-winning digital media company that has thrived through the support of an engaged community over the past 13 years: Ahalife, an eCommerce website and blog supporting premium lifestyle designers and brands: Kaufmann Mercantile, a blog and eCommerce website dedicated to independent craftsman and brands focused on sustainable manufacturing and product lifecycles.

For more information, please contact Investor Relations.