



Top Shelf International Holdings Ltd

Principal Place of Business:
16-18 National Boulevard
Campbellfield
Victoria
Australia 3061

22 February 2022

ASX ANNOUNCEMENT (ASX:TSI)

Top Shelf International Holdings Limited (“Top Shelf” or “the Company”) secures National Ranging with Coles Liquor Group

Top Shelf is pleased to advise it has secured national ranging with Coles Liquor Group (CLG) for NED Australian Whisky and Grainshaker Hand Made Australian Vodka.

NED and Grainshaker products will be stocked across the CLG banners of Liquorland, First Choice Liquor and Vintage Cellars around Australia from late March.

The ranging builds on NED’s distribution through Independent Brands Australia (a group that includes IGA Liquor, The Bottle-O and Cellarbrations bottleshops) and state-based retail distribution for Grainshaker in Victoria and Queensland via IGA Liquor. This network of independent bottleshops will continue to be an important sales channels for both brands.

Top Shelf CEO, Drew Fairchild said:

“Securing national ranging with Coles Liquor Group is another significant milestone as we continue to build distribution of our premium Australian spirit brands to consumers around the country.

“We are thrilled to have secured this agreement and look forward to developing a partnership with CLG that helps NED and Grainshaker further consolidate their position as leaders in their respective categories, and through this relationship, supporting the continued growth of Australia’s craft spirits industry.

“It is an example of the company’s growing momentum and continued execution of the catalysts to deliver on our strategic objectives.

“We continue to put ourselves in a strong position to deliver on the growing consumer demand for our premium Australian spirit brands.”

Coles Liquor General Manager Merchandise, Brad Gorman said:

“We’re looking forward to building an ongoing relationship with Top Shelf International.

“Throughout the ranging discussions we were impressed with the vision and ambition for both the NED and Grainshaker brands.

“The addition of these premium Australian spirits further builds on our commitment to supporting high quality, locally-produced brands.”

End

This announcement was approved by the Company's Chief Executive Officer Drew Fairchild, on behalf of the Top Shelf Board.

For more information (investors and media):

For further information, please visit our investor website <https://www.topshelfgroup.com.au/investors> or contact investor relations at investor@topshelfgroup.com.au or on (03) 8317 9990.

Media enquiries, please contact Matt Slade 0409 916 474.

About Top Shelf

Top Shelf International is a Melbourne based distiller and marketer of premium Australian spirits, with distinctive brands in NED Australian Whisky and Grainshaker Hand Made Australian Vodka. The Company has a track record of success creating high quality, premium Australian products and brands; each in its own way encapsulating a distinctive Aussie attitude, social experience and flavour profile.

The Company has expertise in the development and production of distilled spirits, undertakes a significant level of research and development and operates modern fermentation, distillation and packaging facilities in Campbellfield, Victoria.

The Company is creating Australia's first agave spirit range from its magnificent Agave farm in The Whitsundays region of Queensland. This location has been specifically chosen for its climatic suitability for growing *tequilana* blue agave. The farm is being developed using the most up-to-date and innovative agronomy and horticultural practices.

In addition to distilling and manufacturing its own portfolio of spirit brands, Top Shelf also provides canning, bottling and packaging services to a range of customers.