



## RedHill Education Limited

### LAUNCH OF CODER FACTORY ACADEMY: SUPPORTING THE INNOVATION ECONOMY

RedHill today announced the launch of **Coder Factory Academy (CFA)**, Australia's first accredited Silicon Valley style IT coding boot camp for students seeking digital literacy or careers in the emerging innovation economy.

CFA is a joint venture with Coder Factory Pty Ltd, which delivers a range of quality coding courses in Sydney.

CFA combines Coder Factory's cutting edge course materials and industry relationships with RedHill's education delivery expertise and Vocational Education and Training (VET) accreditations.

CFA will operate in Sydney, Melbourne and Brisbane, and is assessing several international campus locations.

CFA's course range includes an accredited VET Diploma in Software Development, where students have the option of accessing the Australian Government's VET FEE-HELP tuition loans to kick-start their journey towards an exciting coding career.

CFA's newly appointed Managing Director, Mr Raman Nambiar, said:

*"Coding boot camps are a proven education model in the United States, and are extremely compelling due to their focused learning approach and immediate access to high paying jobs.*

*Demand for coding graduates far outstrips supply in both Australia and the US.*

*I am excited to be launching Coder Factory Academy with RedHill to help Australia's untapped coding talent break into the emerging tech scene in Australia and internationally.*

*I am delighted to bring to Australia my personal experience of running successful coding boot camps in the US, and to introduce Coder Factory Academy students to our partner employer networks in the US."*

RedHill's CEO, Mr Glenn Elith, said:

*"Coder Factory Academy is an exciting expansion of our IT course range.*

*Learning coding is fast becoming an educational imperative in Australia for school students and adults wishing to work in the digital innovation economy.*

*RedHill is launching Coder Factory Academy to provide education that inspires people to pursue digital literacy and take advantage of seismic changes in the global economy."*

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**ABOUT REDHILL**

RedHill has a portfolio of quality education businesses at the premium end of the private education market to capitalise on the demand for higher education, vocational training and English language programmes. For further information refer to our website [www.redhilleducation.com](http://www.redhilleducation.com).