

Change of Joint Company Secretary

12 August 2022

BikeExchange Limited (ASX:BEX) (**BikeExchange** or the **Company**) wishes to advise that, in accordance with ASX Listing Rule 3.16.1, Ms Maggie Niewidok from Automic Group has been appointed as Joint Company Secretary, effective immediately.

Ms Niewidok is an admitted lawyer and Company Secretary who works at Automic Group, which provides market leading, cloud-based share registry technology, compliance and governance solutions, supported by a tailored range of professional services. She works closely with a number of boards of both listed and unlisted public companies. Ms. Niewidok holds a double degree, Bachelor of Laws and Bachelor of Commerce majoring in Finance and a Graduate Diploma of Applied Corporate Governance from the Governance Institute.

Further to this appointment, Mr David Hwang from Automic Group will step down as Joint Company Secretary effective immediately. The Board wishes to thank Mr Hwang for his services to the Company.

For the purposes of ASX Listing Rule 12.6, Ms Niewidok and Ms Shelby Coleman will be the people responsible for communications between the Company and ASX.

ENDS

This announcement has been authorised by the Board.

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ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX: BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and transact with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and

scale. BikeExchange listed on the Australian Stock Exchange (ASX) in February, 2021. Today, it hosts over 1500 brands, 1650+ retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.