

ASX ANNOUNCEMENT / MEDIA RELEASE

For Immediate Release

8I Holdings Ltd (ASX: 8IH)

Launch of WealthPark, the Smart Investing Technology Platform

24 September 2018, Singapore

8I Holdings Limited (ASX: 8IH) (“**8IH**” or the “Company”) is proud to announce the soft launch for WealthPark, a smart investing technology platform developed and owned by 8Bit Global Pte Ltd, a subsidiary jointly-owned by **8IH** and Digimatic Group Ltd (ASX: **DMC**) through its wholly owned education subsidiary, 8VIC Global Pte Limited (“8VIC”).



WealthPark

Featuring tools such as retirement calculator, investor profile analysis, market news subscription, stock watchlist with risk rating, intrinsic value calculators, stock screener tool and resources for graduates from 8VIC, coupled with a community of educated investors, WealthPark is set to give users all around the world access to financial intelligence that makes “Smarter, Faster and Easier” investment decisions.

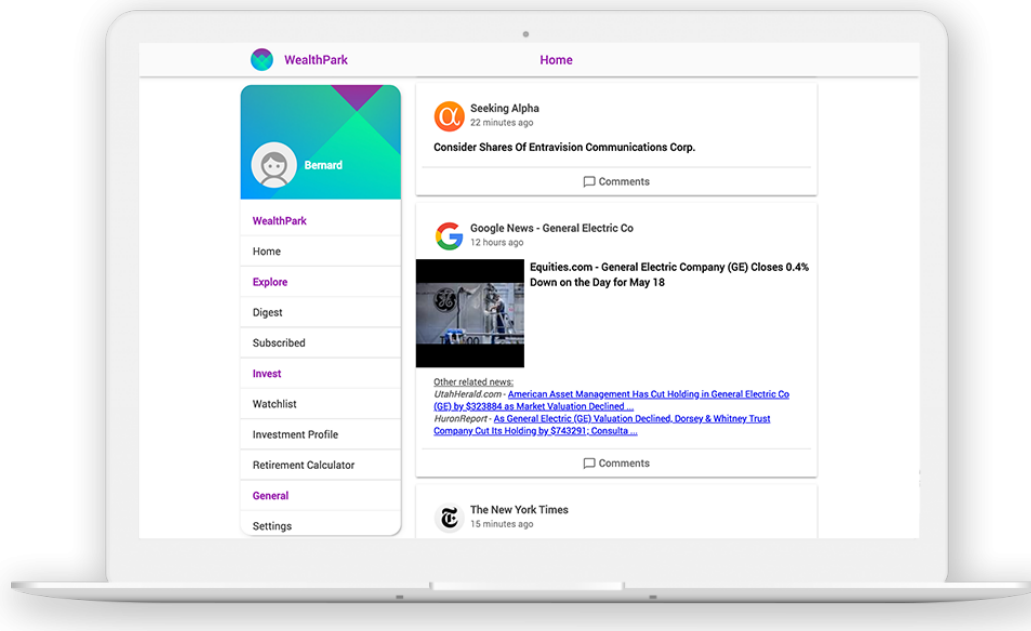


Figure 1. WealthPark – Website view

Built to cater to the today's on-the-go lifestyle, and both Apple and Android devices, this platform is available in different forms, be it as a mobile application or a webpage, which enable subscribers to access the platform from anywhere and on different devices.

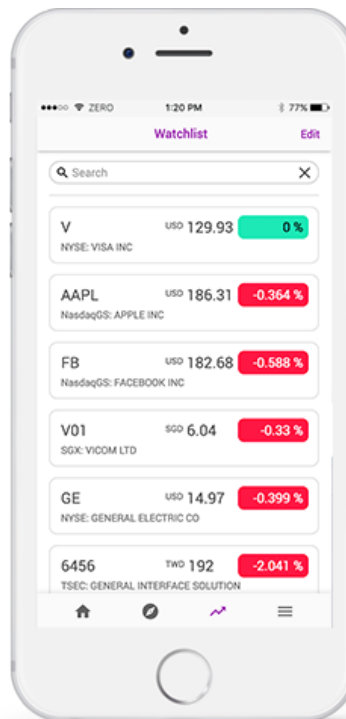


Figure 2. Sample view of a Watchlist

Among some of the special features are the IV line, which is a value line that is created based on the Company's proprietary stock valuation method that has been around for the past 10 years; the WP rating, which rates a company/a stock based on its risk levels and accounting techniques; the stock screener tool that leverages **8IH**'s factor-based methodology; and the PIEC RISK calculator, 8VIC's very own copyrighted valuation tool that is used in one of its flagship programmes, Value Investing Bootcamp.

WealthPark is expected to enhance the Company's revenue model through recurring payments from subscriptions as opposed to the traditional one-time revenue model. With the digitalisation of the Company's proprietary investing know-how, this is expected to mitigate key man risk of the Group's financial education segment and free up the Company's resources to focus on other customer touchpoints.

With additional developments underway, the Company envisions WealthPark to grow to become the smart AI investing tool and wealth management platform of choice for retail investors, which incorporates **8IH**'s proprietary analysis and valuation methodologies and 8VIC's learning materials, to make lifelong learning and stock analysis smarter, faster and easier for the investment community around the world.

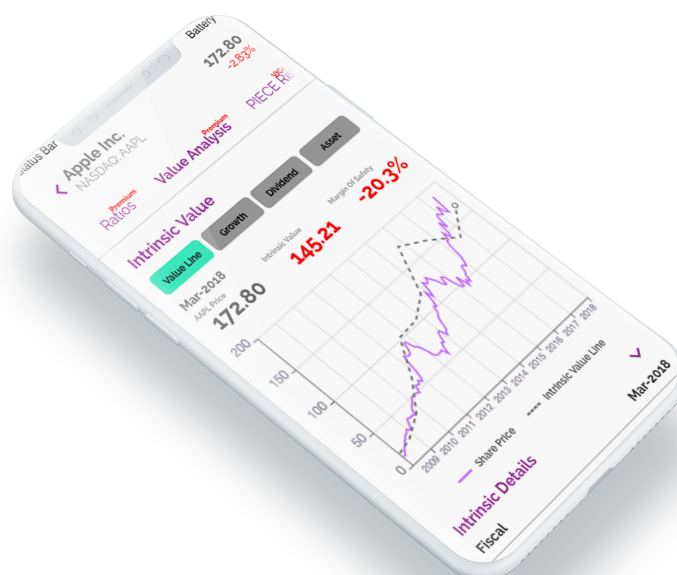


Figure 3. Intrinsic Value tab - Mobile view



Executive Chairman of **8IH**, Mr Ken Chee commented, *“The future is AI-assisted investment analysis coupled with investment education and decision-making methodologies as delivered by 8VIC.*

*With WealthPark, investors will have easy access to analysis tools which saves them significant research time, the latest corporate news and financial results as well as **8IH**’s unique stock analysis methodologies; all on a digital platform which allows them to make investment decisions with smart tools.*

WealthPark is currently offered to the 8VIC graduates, with a formal launch for the public expected to happen at a later stage with refined features from the valuable insights and data points gathered from our 8VIC community.”

ENDS

For further information, please email info@8iholdings.com

Media Enquiries:

Louis Chua
Company Secretary (Australia)
8I Holdings Ltd
+65 6801 4500 ext. 114
louis@8iholdings.com

Goh Yi Lin
Investor Relations
8I Holdings Ltd
+65 6801 4500 ext. 116
info@8iholdings.com



About 8I Holdings Limited

8I Holdings Limited (“the Group”) is an Australian-listed investment holding company engaged in the businesses of financial education, public and private market investments, and financial technology.

The Group is the leading financial education provider in Singapore and Malaysia through 8VIC Global Pte Ltd (“8VIC”) and **8IH** China Pte Ltd (“8IHC”), with offices in Singapore, Malaysia, Thailand, Taiwan and Shanghai, supporting a community of value-investors from 24 cities globally. Through Hidden Champions Capital Management Pte Ltd (“HCCM”), the Group operates a licensed fund management business in Singapore, investing in public listed equities in the Asia-Pacific through a focused strategy of investing in low-profile underappreciated Asian Hidden Champions to achieve long-term investment returns. The Group also invests in private businesses with hidden value and good operational track record. As a strategic investor, the goal is to value-add and create synergy amongst **8IH**’s business ecosystem. 8Bit Global Pte Ltd (“8Bit”), a joint-venture between the Group and 8VIC, provides smart screening and proprietary investing analysis tools and passive investment products to enable the man-on-the-street investor to manage investment risk better and make smarter investing decisions.