

20 May 2020

Appendix 3Y – Ian Lowles

The Appendix 3Y for Ian Lowles, Director of OtherLevels Holdings Limited (ASX: OLV) (“OtherLevels”) is attached.

Following the completion of the recent OtherLevels Entitlement Offer 17,593 OLV shares were inadvertently allotted to Mr Lowles in breach of ASX Listing Rule 10.11.

Accordingly, these shares have been sold on-market for no profit and the trade is reflected in the attached Appendix 3Y.

Authorised for release by Andrew Ritter (Company Secretary)

- ENDS -

About OtherLevels

OtherLevels is a leading second-generation digital marketing platform with offices in Europe, the US and Australia.

The OtherLevels platform enables clients to **acquire sooner, engage smarter** and **retain longer** across desktop, mobile web and apps audiences. OtherLevels provides both **OtherLevels Intelligent Messaging**, an omni-channel messaging solution, as well as **OtherLevels In-Play**, a real-time live messaging solution for on-line sports betting and iGaming operators. OtherLevels leading clients include Camelot (UK), Tatts/Tabcorp, Flight Centre, IHG, OPAP, Golden Nugget, LadbrokesCoral and Betfred.

For more information, please visit <http://otherlevels.com>

For media enquiries please contact media@otherlevels.com.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	OTHERLEVELS HOLDINGS LIMITED
ABN	88 603 987 266

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ian David Lowles
Date of last notice	7 May 2020

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Dolny Kubin Pty Ltd – Director & Shareholder
Date of change	19 May 2020
No. of securities held prior to change	25,182,407 Ordinary Fully Paid Shares held as follows: Dolny Kubin Pty Ltd: 20,478,959 Ian David Lowles: 4,703,448 Options to acquire Ordinary Shares held as follows: Ian David Lowles: 542,101
Class	Ordinary shares
Number acquired	Nil
Number disposed	17,593
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$50.56

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

No. of securities held after change	25,164,814 Ordinary Fully Paid Shares held as follows: Dolny Kubin Pty Ltd: 20,461,366 Ian David Lowles: 4,703,448 Options to acquire Ordinary Shares held as follows: Ian David Lowles: 542,101
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.