

6 March 2025



# ASX Release

## Appointment of New Zealand Chief Executive

Inghams Group Limited (ASX: ING) (Inghams, Company) is pleased to announce the appointment of Matthew Easton as the next Chief Executive, New Zealand, with effect from 10 March 2025.

This appointment follows Inghams' ASX announcement on 16 December 2024 regarding the appointment of the current Chief Executive New Zealand, Edward Alexander, as the next CEO and Managing Director of Inghams with effect from 30 June 2025.

Commenting on Matthew's appointment, CEO and Managing Director of Inghams, Andrew Reeves, said: "I am delighted to announce the appointment of Matthew as the next Chief Executive, New Zealand, for Inghams. Matthew's breadth of experience and deep knowledge of the business makes him uniquely qualified to lead the New Zealand business through its next evolution of growth."

Matthew brings a wealth of experience to the role in key areas including strategy, sales and marketing, and operational management. Matthew joined Inghams in 2015, initially as a member of the strategy team, before moving to leadership roles focused on farming and operations. Matthew was appointed as General Manager, Sales and Marketing for New Zealand in November 2019, where he was responsible for driving sales strategies and marketing initiatives. In 2022, Matthew was appointed to the role of General Manager, Operations and Planning, with responsibility for farming, primary processing, capital, sustainability, and external relations. Matthew was also appointed as a member of the New Zealand leadership team in November 2019.

Prior to joining Inghams, Matthew worked at Accenture as a Manager in Strategy, and at Woolworths Group as Manager of Group Strategy.

Matthew holds a Master of Business Administration from Saïd Business School, University of Oxford, and Bachelor's degrees in both Commerce and Science from the University of Canterbury in New Zealand.

Commenting on his appointment, Matthew said: "I am excited to take on the role of Chief Executive, New Zealand, and proud to be leading the team providing chicken products that are enjoyed by millions of New Zealanders each week. I look forward to working with Andrew, Ed, and the talented New Zealand leadership team to build on our success and continue to deliver outstanding value to our customers and communities."

Commenting on Matthew's appointment, current Chief Executive, New Zealand, and Inghams' incoming CEO and Managing Director, Edward Alexander, said: "I have had the pleasure of working closely with Matt over the past nine years, and I believe that his strong leadership qualities, experience and deep knowledge of Inghams' operations positions him well to step into this role and continue driving our strategy forward."

This announcement has been authorised by the Chief Executive Officer and Managing Director.

Marta Kielich

Company Secretary

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