



ASX ANNOUNCEMENT

ASX: YPB | 5th July 2024

Private placement A\$1.5 million completed

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to announce that it has received a binding commitment for a A\$1.5 million (A\$one million five hundred thousand) placement (**Placement**) from a sophisticated s708 investor.

The Placement comprises the issue of 750,000,000 fully paid ordinary shares (**New Shares**) at an issue price of A\$0.002 per New Share to a professional and sophisticated investor. The issue of the New Shares is pursuant to the approval received at the shareholders meeting held on 30 May 2024. The New Shares will rank pari passu with existing shares on issue.

A\$1,500,000 will be paid as follows:

- The Investor has committed to pay a deposit of A\$188,888 for shares at the value of A\$0.002 during the week of July 8th 2024. Upon receipt of this payment, 94,444,000 shares in the Company will be issued.
- The Investor will pay A\$1,311,112 (the "Balance"), by Friday 19th July 2024, at the value of A\$0.002; upon payment of the Balance, 655,556,000 shares in the Company will be issued.

The funds from the Placement will be used by YPB for Technical Development, General Working Capital, Trade creditors and Marketing through SEO and Google / Meta suite ads to promote the sale of Connect and ConnectQR related products.

The New Shares are expected to be issued within 3 days of the receipt of the funds.

The Company is also seeking to issue a further 750,000,000 shares at the same terms pursuant to the same shareholder approval received on 30 May 2024.

This announcement has been authorised by the Board of YPB Group Limited.

Ends.

For further information please contact:

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About YPB Group



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YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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