



Bubs Australia Limited
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Bubs Infant Formula Launches into giant wholesale chain Costco

- *Bubs Australia secures ranging with Costco Wholesale Corporation.*
- *Bubs Infant Formula range can now be purchased from Costco membership warehouses across Australia serving 150,000 members.*
- *Costco members include personal shoppers for overseas consumers.*

Sydney 8 Mar 2017: Bubs Australia Limited (ASX:BUB) today announced that it has entered into a supply agreement with Costco Wholesale Corporation to range Bubs infant formula products in its wholesale catalogue nationally, and display ranging in Costco's Auburn warehouse (Sydney). With opening orders having already been delivered.

Costco currently has eight warehouses across Australia with an estimated 150,000 members. Its wholesale membership model is designed to help small businesses in purchasing quality products for resale and provides Bubs Australia with direct access to personal shoppers buying for domestic and international consumers.

Bubs Commercial Director for Infant Milk Formula, Nicholas Simms said: "Costco is a great international retailer and provides Bubs with the opportunity to move towards our goal of developing deeper distribution partnerships with key Australian retailers. We are delighted to add this influential and expanding retailer to our growing list of national customers."

Bubs has recently announced an expanded footprint across Coles stores, Chemist Warehouse, Discount Drug Stores, and leading wholesale pharmacy distributors, Symbion and Sigma.

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About Bubs Australia Limited

Bubs Australia is engaged in the business of inspiring new generations of happy, healthy bubs through its premium range of Australian made organic baby food and infant milk formula products.

Based in Sydney Australia, Bubs Australia develops and markets 'innovative infant products that give mums and their bubs reason to smile from the inside™.'

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