



29 OCTOBER 2024

ATLAS
PEARLS

Annual General
Meeting

IMPORTANT INFORMATION

PRESENTATION BY ATLAS PEARLS

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Michael Ricci

CEO Review of Operations



Genetic auditing aimed
at developing a
breeding matrix to
ensure broodstock
genetic diversity.

Sampling and genetic sequencing of more than 3,500 oysters.

Development of breeding matrix.

Focus on genetic diversity.

Our HR & Safety initiatives have focused on long-term planning and increasing on-site support.

New HR & Safety leadership.

Establishment of an emergency response team.

Appointment of on-site safety officers.

Improved reporting systems and standards.

Implementation of structured training and continuous improvement programs.

Our sales approach has focused on driving the right product through the best sales channels to realise the best returns.

A more detailed approach to analysing sales and market information and data.

Flexibility to adjust to market changes and respond efficiently.

Creating multi-channel sales pathways for each product/category, enabling the best price.

Solidifying our customer relationships.

Our technology & data capture initiatives are designed to increase integration across the business, leverage real-time information, & drive data-based decision-making.

Implementation of new ERP system.

Cloud-hosted, operational data capture.

Environmental monitoring data capture.

Our sustainability framework integrates our CSR goals, philosophies & values with the quantifiable approach of ESG reporting.

Development of a sustainability framework.

Alignment with United Nations Sustainable Development Goals (SDG's)

Early adoption of sustainability reporting and implementation of GRI reporting standards.

Increased internal coordination, collaboration and communication of sustainability programs and projects

On-going opportunity assessments aimed at growing the business to leverage existing infrastructure and competencies together with increasing overall capacity.

Appointment of Chief Innovation Officer

Review of operational core competencies and their possible application to alternative aquaculture opportunities.

Trials and assessments for site expansion and increased capacity.

I would like to acknowledge the hard work and dedication from our management team and employees who have demonstrated exceptional commitment in executing the strategy into tangible actions, and deftly navigating periods of change.



Celebrating
30 years

A serendipitous
encounter between
investors in a Jakarta
office sparked a lifelong
friendship and the idea
to pursue pearl
culturing in Indonesia.

Internal celebrations with staff and stakeholders across the business and operational sites.

Local capital works at each site will commemorate the milestone and serve as a symbol of our commitment to the community.

Research and documentation of the history of our company with interviews, photos and videos.



ANNIVERSARY CELEBRATIONS



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