

## ASX ANNOUNCEMENT

ASX: YPB | 8th July 2024

### Second private placement achieves total A\$3m raised

- **Additional private placement commitment for \$1.5m investment received July 7<sup>th</sup> 2024**
- **Total of A\$3 million now committed following Friday 5<sup>th</sup> July announcement**
- **Clarification of first investor name**

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to announce that it has received a binding commitment for a A\$1.5 million placement (**Placement**) from a Sophisticated s708 Investor in addition to the binding commitment received on Friday 5<sup>th</sup> July as announced to the market for A\$1.5 million, and by way of clarification, the Company would like to confirm that the investor in the first Placement was Mr Jii Wei-Tend Si Smith Chin.

On Friday 5<sup>th</sup> July's announcement, the Company stated that it was also seeking to issue a further 750m shares at the same share price. Today's announcement confirms that this commitment to raise A\$1.5m has now been received. This second Placement means the Company has commitments for a total of A\$3m at the share price of 0.002 per fully paid ordinary share.

This second Placement comprises the issue of 750,000,000 fully paid ordinary shares (**New Shares**) at an issue price of A\$0.002 per New Share to a professional and sophisticated investor, Chang Ping (Helen) Ding. The issue of the New Shares is pursuant to the approval received at the shareholders meeting held on 30 May 2024. The New Shares will rank pari passu with existing shares on issue.

A\$1,500,000 will be paid as follows:

- The Investor has committed to pay the full subscription amount of A\$1.5m by July 19<sup>th</sup> 2024. Upon receipt of this payment, 750,000,000 shares in the Company will be issued.

The funds from the Placement will be used by YPB for Technical Development, General Working Capital, Trade creditors, Corporate Development and Marketing through SEO and Google / Meta suite ads to promote the sale of Connect and ConnectQR related products.

The New Shares are expected to be issued within 3 days of the receipt of the funds.

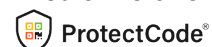
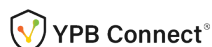
This announcement has been authorised by the Board of YPB Group Limited.

**Ends.**

**For further information please contact:**

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## About YPB Group


YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.


Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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