

# ASX Announcement

7 May 2025

## Appointment of Brendan York as Chief Financial Officer

IPH Limited (**IPH**) is pleased to announce the appointment of Brendan York as Chief Financial Officer, effective 16 June 2025.

Brendan is a seasoned finance executive with over 20 years' experience in executive leadership, mergers and acquisitions, capital management, investor relations, financial reporting, tax, and corporate governance.

Brendan's career includes a 15-year period with ASX-listed marketing services company, Enero Group Limited (ASX:EGG). Initially serving in group finance roles, he ultimately became the Chief Financial Officer and Company Secretary of the Australian-headquartered group. During his nine-year period in this role (2012-2021), Brendan led a geographically diverse global finance team across the UK, Europe, and the USA. He was a key member of the leadership team that transformed Enero Group from a fragmented collection of marketing services businesses into a streamlined operation of creative, PR, and digital agencies.

More recently, Brendan has been portfolio manager at Naos Asset Management, a specialist ASX small-cap focused funds manager. This role also included non-executive Director appointments for several portfolio companies across various industries, including Big River Industries Limited (ASX: BRI), Saunders International Limited (ASX: SND), and MaxiPARTS (ASX: MXI). In these non-executive Director roles, Brendan provides financial, operational, and investor relations expertise to optimise the performance of these businesses and support the fund's long-term, concentrated exposure to undervalued emerging Australian companies. Brendan will step down from these roles shortly before commencing with IPH.

Brendan began his career at KPMG. He is a Chartered Accountant and holds a Bachelor of Business Administration and a Bachelor of Commerce from Macquarie University.

Dr. Andrew Blattman, IPH Managing Director & CEO, said: "We are delighted to welcome Brendan to the IPH team. His extensive experience and proven track record in financial leadership across multiple geographies and sectors will be invaluable as we continue to drive growth and deliver value to our shareholders."

Brendan is replacing John Wadley who announced his resignation as CFO in March.

"We acknowledge and thank John for his contribution and wish him every continued success in his future endeavours," said Dr Blattman.

For more information, please contact:

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**Authorised for release to ASX by:**

The Board of Directors of IPH



## About IPH Limited

IPH is the leading intellectual property services group, comprising a network of member firms operating out of 27 offices and servicing more than 25 IP jurisdictions. The group includes leading IP firms AJ Park, Applied Marks, Griffith Hack, Pizzeys, ROBIC, Smart & Biggar and Spruson & Ferguson. IPH employs more than 1,800 employees working in Australia, Canada, China, Hong Kong SAR, Indonesia, Malaysia, New Zealand, The Philippines, Singapore, and Thailand.

