



International Limited ACN 110 184 355

Level 2, 35 Outram St
West Perth 6005
Western Australia 6160
ASX Code: TV2

12 March 2018

TV2U - SUCCESSFUL PLACEMENT

The Board of Directors of TV2U International Limited (ASX TV2: “TV2U”) advises that the Company has completed a placement to Sophisticated Investor, Cancun Trading Pty Ltd, of 105 million fully paid ordinary shares at 1.43 cents per share raising \$1.50 million.

Funds raised from this placement will be used to further advance TV2U’s projects in Brazil and Indonesia and for sundry working capital expenses.

The Company will issue the 105 million fully paid ordinary shares pursuant to its capacity under Listing Rule 7.1, with settlement of the Placement to occur immediately.

TV2U’s Chairman and CEO Mr. Nick Fitzgerald: advised as follows:

The projects in both Brazil and Indonesia are progressing well and we have a range of other opportunities that have become available. By accepting this investment, the Company now has sufficient funds to consider these opportunities. We have been able to negotiate a premium (approximately 20%) on the current price which indicates the investors strong support for the Company and its projects.

PLACEMENT DETAILS:

	Number
Current Issue Ordinary Shares	1,798,369,127
Placement Ordinary Shares	105,000,000
Projected Total Issued Ordinary Shares	1,903,369,127

CONVERTIBLE NOTES – TRANCHE E

TV2U also wishes to announce that it has elected not to proceed with the final \$300,000 worth of Tranche E Convertible Notes with MEF I, L.P. The Company would like to take this opportunity too thank MEF for their support over the last 12 months.

INVESTOR ENQUIRIES:

Corporate Communications: David Adams
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ABOUT TV2U

TV2U provides a Complete “White Labelled” TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into

an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst Maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is Immediate, Individual, Interactive, Intelligent and Influential.

TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.