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INDOSAT STREAMING PLATFORM TO KICK-OFF WITH WORLD CUP

TV2U International Limited (ASX: TV2) (**TV2U** or **Company**) is pleased to announce that the iStream service delivered through its agreement with Indosat Ooredoo (PT Indosat Tbk) (**Indosat**) will stream full coverage of the 2018 FIFA World Cup.

As announced on 13 June 2018, installation and integration of TV2U's technology to power the iStream platform is complete. Live broadcasts of all match fixtures will be available to subscribers in Indonesia over IP. Previous matches alongside other assets associated with the World Cup, and managed by Indosat's editorial curation team, will also be available via catch up for the duration of the sporting event.

Highlights

- **Indosat is delivering 2018 World Cup content over IP in partnership with KLIX and Visinesia, the World Cup 2018 exclusive internet broadcaster licence holder. The sporting content will be available through the iStream mobile app suite and on all other connected devices via web browser.**
- **iStream will offer several subscription options to quickly establish its profile as a go-to destination for accessing World Cup content in the region.**
- **The World Cup will become a valuable springboard for building iStream's user base before the service expands to become a broader content hub after the sporting event.**

Evolution of the iStream service

Following the World Cup, a range of on-demand and live video assets – including a mix of global, local, and user-generated content – will be available through iStream as it evolves to become a major content hub in the region. Further details pertaining to this can be found within TV2U's previous market update.

Nick Fitzgerald, TV2U's CEO, added: "The World Cup will be a big driver in getting subscribers to use and experience the iStream platform in the first instance. It'll result in strong revenues as a result of several subscription models designed to meet different content budgets of consumers in the region. And it'll also set the foundations for TV2U's platform to capitalise on the insights created by those subscribers for targeted advertising, new user acquisition, and up-sell opportunities in the second phase of iStream's lifecycle."

GLOBAL OFFICE LOCATIONS

BRAZIL
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MALAYSIA
UNITED KINGDOM



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INVESTOR ENQUIRIES

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ABOUT TV2U

TV2U provides a Complete “White Labelled” TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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