



Digimatic Group



HELPING BRANDS CONNECT

ASX Announcement / Media Release

For immediate release – 30 March, 2017

Completion of Sale of Digimatic Solutions

Digimatic Group Ltd (ASX:DMC) (**Company**) advises that subsequent to receiving shareholder approval at the general meeting held yesterday, it has completed the sale of two of its subsidiaries Digimatic Solutions Pte Ltd and Digimatic Australia Pty Ltd (together, '**Digimatic Solutions**') to Mr Hui Jie Lim, former CEO and Executive Director of the Company.

The Appendix 3F for the cancellation for 30,000,000 DMC shares, being consideration for the sale of Digimatic Solutions, follows.

ENDS

About Digimatic Group Ltd

Digimatic Group Ltd (ASX: DMC) is a Leading Digital Performance Marketing Agency that Empowers Brands to Connect Their customers in the most effective way. Founded as a small group of like-minded digital marketers, DMC is rapidly becoming one of the leading Digital Performance Marketer in this region.

Driving this growth, is the continuous development of their Advertising Technology (AdTech) platform to enhance marketing performance through machine learning, measurable ROI for their clients, and the integration of Creative Technology like Virtual Reality (VR) and Augmented Reality (AR) to their offering. DMC will continue to be a disruptive innovator that will ride on digital transformation trends towards being a leading global company.

Further Information:

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