

24 February 2020

## **Board Appointment**

International Cannabis and Agricultural company Roots Sustainable Agricultural Technologies Ltd (**ASX: ROO**) (**'Roots'** or **'the Company'**) is pleased to advise that it has strengthened its Board with the appointment of Dr James Ellingford as Non-Executive Director of the Company.

Dr Ellingford previously served as International President of a multi-billion dollar NASDAQ software business Take-Two Interactive Software with its headquarters in Geneva and New York.

He has vast international experience in the software industry and has close ties with financial institutions and governments throughout the world. Dr Ellingford has had ample experience over the last several years in the Cannabis space as well as living for a period in West Coast of USA. This will serve Roots very well, given Roots is currently strengthening its focus on the Cannabis space in California. He is considered an expert in the areas of collaboration of media and digital assets, data sharing and corporate communications to enable workflow acceleration and has close ties with large US based corporates who dominate this space. Dr Ellingford holds a Postgraduate in Corporate Management, Master's in Business Administration and a Doctorate in Management. Dr Ellingford has lectured MBA students in Corporate Governance, ethics and marketing at a leading Sydney University which are areas he has a keen interest in.

**Roots Founder and Chairman Boaz Wachtel said:** "Roots is delighted to welcome Dr James Ellingford to the Board of the Company. Roots looks forward to Dr Ellingford's contribution to assist roots in efforts to commercialise our products."

-ENDS-

### **About Roots Sustainable Agricultural Technologies Ltd:**

Israeli-based, Roots Sustainable Agricultural Technologies Ltd. is developing and commercialising disruptive, modular, cutting-edge technologies to address critical problems faced by agriculture today, including plant climate management and the shortage of water for irrigation. Roots has developed proprietary know-how and patents to optimize crop performance, reduce energy consumption to bring maximum benefit to farmers through their two-in-one root zone heating and cooling technology and off the grid irrigation by condensation technology.

Roots is a graduate company of the Office of the Israeli Chief Scientist Technological Incubator program. More information [www.Rootssat.com](http://www.Rootssat.com)

*This announcement was authorised to be given to the ASX by the Executive Directors of Roots, Mr Boaz Wachtel and Mr Sharon Devir*

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