

ASX CODE: MKL

CAPITAL STRUCTURE

IPO Price	\$0.30
Shares on Issue (m)	151.7
Market Cap ¹	\$45.5m

MAJOR SHAREHOLDERS

Philip Mayes	34.1%
Alium Capital	9.4%

BOARD & MANAGEMENT

Michelle Gutherie
Chair

Philip Mayes
Managing Director

Tony Lawrence
Executive Director

Megan Brownlow
Non-Executive Director

Gabriele Famous
Non-Executive Director

Kaitlin Smith
Company Secretary

CONTACT

T: +61 8 7200 3252

E: hello@mightykingdom.com

W: www.mightykingdom.com

A: Lv2, 44 Pirie St,
Adelaide SA 5000

P: PO Box 3106
Rundle Mall SA 5000
Australia

ACN: 627 145 260

¹ At IPO price, excluding value of issued options

MIGHTY KINGDOM PARTNERS WITH EAST SIDE GAMES

Highlights

- 👑 MK has entered into multi-year contract with East Side Games, a leading Canadian mobile game developer and publisher
- 👑 MK to develop game utilising well known science fiction franchise license
- 👑 MK to leverage East Side Games' core proprietary software for global release in FY22

April 21, 2021 – Mighty Kingdom Limited ("**Mighty Kingdom**" or the "**Company**") is pleased to announce it has entered into a partnership and publishing agreement with East Side Games Inc. ("**East Side Games**"), a subsidiary of LEAF Mobile Inc. (TSX: LEAF) ("**Leaf**") to co-develop a mobile game for global release on iOS and Android.

East Side Games is a leading Canadian game developer and publisher based in Vancouver, Canada. East Side Games has utilised its proprietary technology to develop and publish several successful mobile games including *Archer: Danger Phone*, *It's Always Sunny: The Gang Goes Mobile* and *Roll for Adventure: Idle RPG*.

The first collaboration between Mighty Kingdom and East Side Games involves a single game, multi-year agreement to develop a mobile game for a well known science fiction franchise. Mighty Kingdom will develop the game in-house utilising East Side Games' core proprietary software and publishing capabilities. The game is scheduled for release in FY22.

East Side Games has selected Mighty Kingdom as its partner to develop a game for the licensed intellectual property (IP) based on the strength of the Company's Narrative Engine. The partnership demonstrates Mighty Kingdom's outstanding reputation in the game industry as it continues to work with quality partners. A successful collaboration may result in the opportunity to expand the partnership into additional projects.

Leaf Chief Executive Officer Mr. Darcy Taylor commented: "*Mighty Kingdom brings a wealth of experience as Australia's largest independent game developer and we're excited to see their creativity in action with this new Sci-Fi project*".

Mighty Kingdom Managing Director and Chief Executive Officer Mr. Philip Mayes commented: *"We're thrilled to be partnering with a company that has been so successful in recent years developing engaging mobile games in the North American market. We're excited about the potential this Sci-Fi franchise offers and can't wait to share more details about this project!"*

This announcement has been authorised for release by the Board of Mighty Kingdom Limited.

For further information, please contact:

Philip Mayes

Managing Director
Mighty Kingdom Limited
T: +61 8 7200 3252
E: hello@mightykingdom.com

Duncan Gordon

Executive Director
Adelaide Equity Partners Ltd
T: +61 8 8232 8800
E: info@adelaideequity.com.au

ABOUT EAST SIDE GAMES, INC.

East Side Games Inc. is a subsidiary of LEAF Mobile Inc. (TSX: LEAF). Leaf is a leading free-to-play mobile game group that has created engaging games that produce enduring player loyalty. Its studio groups entrepreneurial culture is anchored in creativity, execution, and growth through a diverse portfolio of original and licensed IP mobile games that include: *Archer: Danger Phone*, *Bud Farm Idle Tycoon*, *Cheech & Chong Bud Farm*, *The Goldbergs: Back to the 80s*, *It's Always Sunny: The Gang Goes Mobile*, *Trailer Park Boys Grea\$y Money* and the soon to be released, *RuPaul's Drag Race Mobile Game*.

ABOUT MIGHTY KINGDOM LIMITED

Since its formation in 2010, Mighty Kingdom has released over 50 games that have been downloaded more than 50 million times. These games include the popular *Shopkins*, *LEGO Friends: Heartlake Rush*, *Gabby's Dollhouse*, *Wild Life* and *Ava's Manor*. Mighty Kingdom is the largest independent game developer in Australia, working with some of the most world's prestigious international companies, including Disney, LEGO, Sony, Funcom, Rogue, and Snapchat. A growing team of more than 110 staff with significant experience across mobile and console platforms supports its clients to develop high-quality, successful games whilst driving Mighty Kingdom's internal IP development.