

## ASX ANNOUNCEMENT

ASX: CDE | 27th February 2025

### CDE signs Tracer deal with A\$130,000 minimum year 1 revenue

- 3 year contract with “take or pay” provisions
- Minimum order quantity is 600,000RMB for year 1 (A\$130k at 4.6 RMB/AUD)
- Exclusivity for the Term for the chemical fibre industry in China
- Use case is high volume high value branded products requiring brand protection
- Customer is Hangzhou Carbon-Oxygen Power Tech Co., Ltd. a subsidiary of Transfar Group
- Year 2 minimum contracted revenue 2.25m RMB (A\$489k at 4.6 RMB/AUD)
- Year 3 Minimum contracted revenue 3.25m RMB (A\$706k at 4.6 RMB/AUD)

Brand Solution technology group **Codeifai Limited (ASX: CDE)** is pleased to announce a contract signed by its China division valued at RMB6.1m (A\$1.33m at 4.6RMB/AUD over the three year term. The Company believes this contract to be material as it is the highest value contract for Tracer signed by the Company to date.

#### China Client a subsidiary of Transfar Group

Client is Hangzhou Carbon-Oxygen Power Tech Co., Ltd, a subsidiary of Transfar Group <https://www.etransfar.com/en/> a globally recognised conglomerate with extensive operations in chemicals, textiles, and logistics. This partnership positions the CDE's anti-counterfeit tracer technology at the core of Transfar's quality assurance and brand protection initiatives.

#### Transfar Group internationally recognised in textile field

This contract provides Transfer with the ability to integrate the You Pin Bao invisible Tracer into their textile products to add brand protection to globally known brands for such items as interlinings, threads and the like.

Due to the scale of Transfar's client base, the contract grants exclusivity for the Chemical Fibre industry in China for the contract term.

**CDE Executive Chairman and Group CEO John Houston said:** “We are thrilled to partner with Hangzhou Transfar Chemicals as our largest customer in China to date. This agreement marks a significant milestone for our growth in China and underscores the global viability of our proprietary anti-counterfeit tracer solution. Our team is confident this partnership will not only drive revenue but can also accelerate the adoption of our technology across multiple vertical within the Group.”

This announcement has been authorised by the Board of Codeifai Limited.

**Ends.**

**For further information, please contact:**  
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### **About Codeifai Limited**

Codeifai Limited (ASX: CDE) is a leading provider of digital and AI-powered brand solutions listed on the Australian Stock Exchange. With a strong focus on empowering brands through smart digital engagement, Codeifai's high-margin offerings are designed to deliver exceptional scalability and profitability. Our solutions allow Brands to Connect Deeper, Faster, Smarter with their consumers.

Codeifai's digital Brand Solutions provide a code for everybody and everything.