



oOh!media Limited
ABN 69 602 195 380

25 September 2020

ASX Release

Appointment of Andrew Stevens as Non-executive Director

oOh!media Limited (ASX:OML) (oOh! or the Company) is pleased to announce the appointment of Mr Andrew Stevens to the Board as an independent Non-executive Director (NED), with effect from today.

Chair, Tony Faure, said Andrew brings extensive experience in both technology and consulting which will benefit oOh! as the Company navigates these challenging times.

Mr Stevens will stand for election at the Company's 2021 AGM.

Mr Stevens is currently Chair of Innovation and Science Australia, Chair of the Data Standards Body for the Consumer Data Right, Non-executive Director of Stockland Group Limited and Non-executive Director and Chair of the Audit and Risk Committee of the Greater Western Sydney Football Club.

Mr Stevens was the Managing Director of IBM Australia and New Zealand from 2011 to 2014 having joined IBM when the company acquired PricewaterhouseCoopers Consulting (PwC) and previously holding senior roles including Managing Partner, Growth Markets for IBM's Global Business Services where he was responsible for the performance of the operations in Asia Pacific, Latin America, Central Europe, the Middle East, and Africa.

Prior to that, Mr Stevens held several consulting roles at Price Waterhouse and PwC, before being appointed Managing Partner of PwC Consulting across Asia Pacific.

He holds a Master of Commerce and Bachelor of Commerce from the University of New South Wales and is a Fellow of the Chartered Accountants of Australia and New Zealand.

Chief Executive Officer of oOh!, Brendon Cook, said Mr Stevens' strong expertise and background in ICT, business transformation and finance will complement the experience already on the oOh! Board.

This announcement has been authorised for release to the ASX by the Board of Directors.

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**About oOh!media**

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The company's extensive network of more than 37,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers, cafes, bars and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand, and had revenues of \$649 million in 2019. It also owns digital publisher Junkee Media, printing business Cactus, and experiential provider oOh! Experiential.

The company invests heavily in technology, and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at oohmedia.com.au