

ASX CODE: MKL**CAPITAL STRUCTURE**

Share Price ¹	\$0.145
Shares on Issue (m)	177.1
Market Cap	\$25.7m

MAJOR SHAREHOLDERS

Philip Mayes	29.6%
Phoenix Portfolios.	8.4%
iCandy Games Ltd	6.8%
Regal Funds Mgmt.	6.0%

BOARD & MANAGEMENT**Michelle Guthrie***Chair***Philip Mayes***Managing Director***Tony Lawrence***Executive Director***Megan Brownlow***Non-Executive Director***Gabriele Famous***Non-Executive Director***Amy Guan***Chief Financial Officer***Kaitlin Smith***Company Secretary***CONTACT****T:** +61 8 7200 3252**E:** hello@mightykingdom.com**W:** www.mightykingdom.com**A:** Lv4, 121 King William St,
Adelaide SA 5000**P:** PO Box 3106
Rundle Mall SA 5000
Australia**ACN:** 627 145 260¹ As per closing share price on 18th of
February 2022

Mighty Kingdom teams with East Side Games Group for Star Trek-themed mobile game in partnership with ViacomCBS Consumer Products

Highlights

- Multi-year partnership with ViacomCBS Consumer Products for world-wide release of a 'Star Trek: Lower Decks'-themed mobile game;
- Game will feature characters and settings from across the entire *Star Trek* library through the lens of *Star Trek: Lower Decks*;
- Co-developed and published by East Side Games Group with Mighty Kingdom providing the project with its franchise knowledge and development expertise.

24 February 2022 – Mighty Kingdom Limited ("**Mighty Kingdom**" or the "**Company**") is pleased to announce it has commenced a co-development arrangement with East Side Games Group ("**ESGG**"), Canada's leading free-to-play mobile game group, to service a multi-year partnership with ViacomCBS Consumer Products ("**VCP**") for the world-wide release of a *Star Trek: Lower Decks*-themed mobile game.

The game will be co-developed by Mighty Kingdom, which is providing its extensive development and franchise knowledge, alongside East Side Games ("**ESG**"). ESGG will provide its proven Game Kit-Idle technology, and the game will be published by ESG.

The *Star Trek: Lower Decks*-themed idle game is expected to launch worldwide in 2022, with soft launch in limited countries, including Australia, having commenced in February 2022. Mighty Kingdom and ESGG will share revenue from the *Star Trek: Lower Decks* mobile game after cost recoup, with other terms of the Partnership subject to confidentiality obligations.

The free-to-play mobile game will feature storylines and characters from *Star Trek: Lower Decks*, as well as characters and stories from across the franchise, reimagining them for fans with the style and humour of *Star Trek: Lower Deck*.

The *Star Trek: Lower Deck* mobile game will be available on [iOS](#) and [Android](#). For more information, please visit [here](#).

"Working on a franchise with as much depth and love as Star Trek has been a fantastic experience," said Philip Mayes, Managing Director and CEO of Mighty Kindgom. "We've been able to bring our storytelling expertise to the table to explore what life is like on the Lower Decks of the U.S.S. Cerritos. Co-developing with ESGG has been a thrilling ride, and we're excited for this to continue well into the future."

"The Star Trek franchise has had an unmistakable influence on adults and children alike for over 50 years. Being able to bring such a storied franchise to mobile in our trademark idle-game style is an honour for us here at ESGG," said Darcy Taylor, Chief Executive Officer of ESGG. "We're looking forward to sharing this new experience in the Star Trek franchise with everyone from new audiences to Star Trek super fans. This new mobile game is another top tier IP franchise that will only add to an already exciting launch slate in 2022."

This announcement has been authorised for release by the Board of Mighty Kingdom Limited.

For further information, please contact

Philip Mayes

Managing Director
Mighty Kingdom Limited
T: +61 8 7200 3252
E: hello@mightykingdom.com

Duncan Gordon

Executive Director
Adelaide Equity Partners Ltd
T: +61 8 8232 8800
E: info@adelaideequity.com.au

ABOUT MIGHTY KINGDOM LIMITED

Mighty Kingdom delights more than 7 million players every month and designs game experiences with the world's most recognised brands such as LEGO, Disney, Mattel, Funcom, Moose Toys, Spinmaster and more, as well as developing its own original games. Our portfolio of games is crafted from our Adelaide headquarters, with a diverse team of more than 140 developers from across Australia. Led by a desire to engage and delight players, we make exceptional experiences that connect our diverse talent with millions of people around the world. We make games with heart. We Love Fun. We want to share it with the world. We want you to be part of it.

ABOUT EAST SIDE GAMES GROUP

East Side Games Group (formerly operating under the name "LEAF Mobile Inc.") is a leading free-to-play mobile game group, creating engaging games that produce enduring player loyalty. Our studio groups entrepreneurial culture is anchored in creativity, execution, and growth through licensing of our proprietary Game Kit software platform that enables professional game developers to greatly increase the efficiency and effectiveness of game creation in addition to organic growth through a diverse portfolio of original and licensed IP mobile games that include: *Archer: Danger Phone*, *Bud Farm Idle Tycoon*, *Cheech & Chong Bud Farm*, *The Goldbergs: Back to the 80s*, *It's Always Sunny: The Gang Goes Mobile* and *Trailer Park Boys Grea\$y Money*, *RuPaul's Drag Race Superstar* and *The Office: Somehow We Manage*.