



ASX Release

12 September 2014

**CESSATION OF ACQUISITION OF SHARES BY
HELLOWORLD EMPLOYEE SHARE PLAN TRUST**

Further to the announcement made on 2 September 2014, Helloworld Limited (ASX:HLO) confirms that CPU Share Plans Pty Ltd, which acts as Trustee of the Helloworld Employee Share Plan Trust ('Trust'), will cease acquiring shares on-market on behalf of the Trust until further notice.

Stephanie Belton
Group Company Secretary

ENDS