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**ASX/MEDIA RELEASE**

## **DIRECTMONEY SECURES PARTNERSHIP WITH AUSTRALIA'S LARGEST BROKER AGGREGATOR, AFG**

### **Highlights**

- **Partnership gives DirectMoney reach to 2,400 Australian Financial Group (AFG) members**
- **Fifth strategic partnership for DirectMoney in finance broking sector, providing reach to over 4,000+ brokers**

Marketplace Lending company, **DirectMoney Limited (ASX: DM1) (DirectMoney, the Company)** is pleased to announce that it has secured a partnership arrangement with Australia's largest mortgage broker aggregator, Australian Financial Group Limited (AFG), which has over 2,400 members nationally processing approximately \$4.5 billion of finance products each month.

This latest partnership reflects DirectMoney's ongoing strategy of establishing and growing a distribution platform for its personal loan products through the finance broking industry, which has been a key focus for the Company since listing on the ASX in July 2015. DirectMoney's strategic partnerships with aggregators AFG, Loan Market, Finsure, Smartline Homeloans and National Financial Choice provides over 4,000+ finance brokers across Australia the ability to offer DirectMoney loans to their customers.

Commenting on the agreement with AFG, DirectMoney Executive Chairman, Stephen Porges said: "AFG has a well-established and significant national footprint and we are excited about the opportunity to provide their members with access to DirectMoney's online personal loan platform. AFG's members process approximately 9,000 mortgages a month and we envisage supporting many of these borrowers with our unsecured personal loan product – this represents a significant, additional opportunity for DirectMoney."

AFG's General Manager of Sales and Operations, Mark Hewitt said "DirectMoney are a great fit for our lending panel and further demonstrate our commitment to helping our brokers grow their businesses".

"AFG brokers are at the forefront of technology with our suite of bespoke tools to make the home loan process seamless. The addition of the DirectMoney platform for personal loans will now provide our brokers and their customers with a great user experience and access to the latest products available in the market place.

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**About DirectMoney**

DirectMoney is Australia's only listed Marketplace Lender (ASX: DM1) and a pioneer in the rapidly growing marketplace lending industry. DirectMoney brings together personal loan borrowers and investors through web-based technology to offer a more attractive interest rate than banks and to deliver Australians better financial choice and improved investment outcomes.

Our mission is to connect investors with borrowers offering superior returns for investors and great rates for our borrowers. We provide a simple and fast loan application process online. We take the hassle out of applying for a personal loan providing a new option for Australians to borrow money.

**About AFG**

Established in 1994, AFG is now one of the largest providers of mortgage broking services in the country. With 2,400 members nationally, AFG focuses on supporting motivated, high level performers: 30% of Australia's top 100 mortgage brokers are AFG members. Through our member network, AFG processes around \$4.5 billion of finance every month, and manages more than \$107 billion in mortgage finance.

AFG has diversified well beyond mortgage aggregation and now offers commercial finance, insurance products and AFG-branded and securitised products. These are evolving to become significant businesses in their own right.

AFG has achieved industry recognition, including the Aggregator of the Year Award from the Mortgage and Finance Association of Australia in 2006, 2007, 2008 and again in 2010, 2011 and 2012. We take our responsibility as a corporate citizenship seriously and are involved in a wide range of partnering and sponsorship activities.