

# Executive Chair appointment

## Financial crime expert Tim Phillipps appointed Executive Chair

**22 April 2025** - [Idetitii \(ASX:ID8\)](#) (**'Idetitii', 'the Company'**) (ASX:ID8) is pleased to announce the appointment of Tim Phillipps as Executive Chair.

Mr Phillipps joined the Company board as Non-Executive Director in May 2021, was appointed Non-Executive Chair in June 2022, and will take a more active role in the daily operations of the Company following his appointment today.

Following the recently announced agreement with Cherry Hub, Idetitii is now well placed to help Australia's hospitality venues, clubs and hotels meet their Anti-Money Laundering and Counter-Terrorism Financing (AML/CTF) obligations. In responding to the needs of Cherry Hub and their customers, the Company benefited greatly from Mr Phillipps' 45 years' experience in the fight against financial crime, and his detailed knowledge of complex regulatory frameworks, and their practical applications.

Through his early years identifying and investigating financial crime with Victoria Police, to his role as Director of Enforcement at the Australian Securities and Investments Commission (ASIC), and his two decades with Deloitte in Australia and Singapore, most recently leading Deloitte's APAC Financial Crime Network, Mr Phillipps' skills and experience are invaluable to the Company in designing and delivering a market-leading financial crime compliance solution, tailored to non-bank regulated businesses.

**Commenting on his appointment, Tim Phillipps said:** "Having spent years developing and deploying financial crime programs for diverse organisations globally, I recognise the unique challenges faced by medium and small enterprises in Australia. I'm passionate about enabling these businesses to effectively combat money laundering, a critical enabler of crimes like child exploitation and human trafficking. By providing access to



affordable, cutting-edge technology, we can collectively strengthen our defences against these devastating activities and make a tangible difference.”

Commenting on the announcement, John Rayment, CEO of Identitii, said: “A productive relationship between the Chair and the CEO is crucial to effective governance and the sustainable success of a business. Mutual trust and private candour are key, and I am extremely fortunate that my working relationship with Tim is strong, and recognises our respective strengths and weaknesses. I’m excited about a future where Tim is more involved in the daily operations of the Company and believe it will deliver a stronger future for Identitii, its team, customers and shareholders.”

There is no change to Mr Phillipps’ current remuneration package. Moving forward, as an executive of the Company, Mr. Phillipps will be eligible to participate in the Company’s employee incentive plan. Any awards proposed to be issued to the Executive Chairman will be subject to shareholder approval with all details of the proposed awards included in the notice of meeting seeking such approval.

## Ends

This announcement has been approved and authorised to be given to ASX by the Board of Identitii Limited.

## About Identitii

Identitii’s flagship platform BNDRY powers the way product, risk and compliance teams manage interactions with customers, partners and related parties. We help organisations re-imagine how risk works by building connected ecosystems that provide a single, integrated view of customer risk and related activities.

For more information visit: [www.identitii.com](http://www.identitii.com)

Visit Identitii’s interactive Investor Hub: If you have any questions about this announcement or any past Identitii announcements, or would like to see video summaries on important announcements, please visit our investor hub at: <https://investorhub.identitii.com/>



For more information, please contact:

Idetitii

Michael Kotowicz

E: [investors@identitii.com](mailto:investors@identitii.com)

P: +61 416 233 145

