

ASX Announcement

Tuesday 10th October 2017

BUSINESS UPDATE

1. Highlights

✓ **Purchase Orders are in process for AirSelfie and ROVA with**

- Best Buy USA
- Best Buy Canada
- Bed Bath and Beyond
- T-Mobile
- B&H Photo
- Amazon
- Bloomingdales
- Superior Distribution
- Greenline Distribution
- The Product Group
- Telstra Corporation

IOT expect further Purchase Orders this month. As clients are secured and new markets of Latin America/South America come online IOT will advise its Shareholders with regular business updates.

✓ **Engagement of Spring/Cities for US and Canadian distribution**

✓ **Initial Purchase Order from Bloomingdales.**

✓ **Engagement of Maximum Export Import LLC for Latin America/South American distribution.**

✓ **IOT to manage AirSelfie sales with Amazon US and add colours to the Amazon ROVA Site.**

✓ **IOT is in negotiations with a number of large US Distributors including:**

- Superior Communications
- Greenline Distribution
- Synnex US Limited
- BrightStar US

2. Background

The IOT Group Limited (ASX: IOT) (“IOT Group” or “the Company”) is pleased to update its shareholders on its activities.

Following its appointment as IOT’s Sales Representative Company in the US, Spring/Cities have:

- Gained exclusive control of the Amazon US Store for both AirSelfie and ROVA. The IOT Group will be the exclusive supplier of AirSelfie Amazon. ROVA will now be available in all four colours. These additions are being installed now onto the US Amazon Site and will maximise the Sales potential from Amazon coming into the peak Christmas sales period.
- Introduced new ROVA pricing of US\$149.95 RRP at B&H New York. B&H have also confirmed initial purchase Orders for the AirSelfie. B&H Photo have both the ROVA and AirSelfie ready for sale over the Christmas sales season.
- Re-positioned Best Buy US and Best Buy Canada to realign the Price at US\$149.95 RRP for the ROVA. Spring/Cities are currently in negotiation with both retail groups for the AirSelfie. Purchase Orders continue to flow from these retailers.
- Negotiated the first Purchase Order from Bloomingdales for the ROVA with delivery to the retailer this month.
- Spring/Cities are currently dealing with Retailers and Distributors who are placing orders for the ROVA and AirSelfie.

3. Distribution Networks

IOT engaged Maximum Export Import LLC - a distributor in Latin America/South America.

Following this appointment, IOT has distribution of its IOT Products, ROVA / AirSelfie and accessories, in the following countries:

- United States of America;
- Canada;
- Latin America -Inc Mexico, Brazil, Argentina, Colombia;
- Australia; and
- New Zealand.

All the above Countries are now active and starting to Order the AirSelfie and ROVA. Further regions are being pursued to increase the IOT distribution footprint

4. Commentary

Executive Director of IOT Group, Mr. Sean Neylon comments:

"IOT is selling and delivering the AirSelfie and ROVA Selfie Camera to the US, Canada, Australia, New Zealand and Latin America/South America. Purchase Orders are being received and are being processed for immediate delivery. IOT is well positioned for strong Sales in Q4 of 2017 and is confident of all markets ordering in 2018. IOT is now in a position where it can focus on Sales, Sales, Sales."

About IOT Group Limited



EVERYTHING IS CONNECTED

Website: www.theiotgroup.com

IoT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable, useful and innovative for consumers, in particular, the IOT Group is designing and developing a range of drones that looks to create a new category in the retail drones space.

Company Information

IoT Group Limited (ABN 66 140 475 921)
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Sean Neylon	Executive Director
John Forder	Non-Executive Director
Steven Kayalicos	Non-Executive Director
Ron Hollands	Company Secretary

Investor Enquiries: investors@theiotgroup.com

All references to IOT Group includes its subsidiaries.

Forward Looking Statements

All statements other than statements of historical fact including, without limitation, statements regarding projections, future plans and objectives of IOT Group, are forward-looking statements. When used in this announcement, forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘in principle’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of IOT Group that could cause IOT Group’s actual results to differ materially from the results expressed or anticipated in these statements.

The Company cannot and does not give any assurance that the results, performance or achievements expressed or implied by these forward-looking statements will actually occur and investors are cautioned not to place any reliance on these forward-looking statements.

IOT Group does not undertake to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained above, except where required by applicable law and securities exchange listing requirements.