

ASX Announcement

30 November 2021

Pioneer Credit Limited appoints CIO to drive digital strategy and transformation

Pioneer Credit Limited (ASX: PNC) (**Pioneer**) is pleased to announce the appointment of experienced IT leader Mr Joe Terribile as Chief Information Officer (CIO).

The appointment of Mr Terribile highlights the importance of the Company's focus on its digital strategy and transformation to drive continuous improvement of customer data analytics and customer experience.

Pioneer founder and Managing Director, Mr Keith John said the appointment reflects the appropriate maturing of the executive team in line with the Company's strategy to grow sustainably as the sector's best example of a customer-centric business.

"The strengthening of our executive team through the appointment of Joe to CIO is a great outcome as we reaffirm Pioneer's position as a vendor's first choice to support customers as they recover from financial difficulties," Mr John said.

"Joe's vast experience across the private and public sectors includes senior leadership roles with some of the world's largest energy and oil and gas companies – locally and globally – including valuable expertise managing IT programs, teams and projects at complex organisations across multiple jurisdictions."

Mr Terribile has completed the Stanford Graduate School of Business' Innovative Technology Leader executive education program, Amazon Web Services' executive briefings with that organisation's Seattle-based leadership team, and executive briefings at Accenture's Innovation Centre in Houston.

"This exposure has been invaluable in supporting Joe's professional development, and the development of innovative strategies and roadmaps covering cloud computing, data analytics and mobile computing, which will directly benefit our customers," Mr John said.

Mr Terribile initially commenced with Pioneer in May 2021, and will now immediately assume the role of CIO.

Authorised by:

The Board of Directors

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About Pioneer

Pioneer Credit is an ASX-listed company (ASX: PNC) providing high quality, flexible, financial services support to help everyday Australians out of financial difficulty. Pioneer Credit has the trust of long-term vendor partners to do the right thing and respectfully support customers to achieve their financial independence.

Pioneer Credit has established a solid foundation to pursue further growth by leveraging its outstanding industry relationships, compliance record and customer-focused culture.

www.pioneercredit.com.au