

ASX RELEASE.

BELL FINANCIAL GROUP

1 February 2021

RETIREMENT OF NON-EXECUTIVE DIRECTOR

Bell Financial Group Ltd (ASX:BFG) today announced that Craig Coleman has advised that he will retire from the Board after thirteen years as a non-executive director of the company. His retirement will take effect upon the release of the Group's full-year results this month.

Mr Coleman has been a director since Bell Financial Group listed and has served on the Group Risk & Audit Committee and the Remuneration Committee.

Bell Financial Group's Executive Chairman Alastair Provan said: "On behalf of our shareholders and the Board, I would like to thank Craig for his insight and expertise over many years. Craig has made an outstanding contribution to the growth and success of the Bell Financial Group and its subsidiaries. Craig will remain available to consult on special projects."

ABOUT BELL FINANCIAL GROUP

Bell Financial Group (BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients.

BFG develops proprietary technology, platforms, products and services for the Australian stockbroking market, has over 700 employees, and operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

This announcement was authorised for release by the Board.

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