

# ADOREBEAUTY

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## GROUP

Adore Beauty Group Limited  
ABN 78 636 138 988

### ASX ANNOUNCEMENT

30 April 2025

#### APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Adore Beauty Group Limited (ASX: ABY) (**Adore Beauty** or **Company**) today announces the appointment of Mr Iain Nairn as an independent Non-Executive Director, effective 1 May 2025.

Adore Beauty's Chair, Marina Go, said: "We look forward to welcoming Iain to the Board. As previously advised, the Board is committed to ensuring a strong membership and a diverse mix of skills, knowledge, experience, and diversity as part of its ongoing renewal and succession planning.

Iain is an experienced Non-Executive Director with extensive board and executive experience in both Australia and internationally. Iain has significant omnichannel, retail, data, sales and marketing experience in Australia and overseas having held senior positions with organisations including HBC, David Jones, Country Road PLC and Witchery Group. His expertise and deep experience will enhance and strengthen the Board and complement the skills and expertise of current board members."

Mr Nairn is currently a Non-Executive Director of RM Williams and Happy Socks (Sweden) and a Board Advisor to Forever New.

Mr Nairn will be an independent non-executive Director. He will stand for election at the Company's AGM in November 2025.

**This announcement was authorised by the Board of Directors**

For more information, please contact:

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**Ends**

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## **About Adore Beauty**

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 300+ brands and 14,000+ products. Adore Beauty operates in Australia and New Zealand.

For further information please visit [www.adorebeautygroup.com.au](http://www.adorebeautygroup.com.au)

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