



BirdDog Technology Limited

ACN 653 360 448

Registered Office

C/o JM Corporate Services

Level 21, 459 Collins Street

Melbourne VIC 3000

28 January 2022

Investor Webinar

BirdDog Reports Record Revenues, Launches Several New Products and Successfully lists on the ASX

BirdDog Technology Limited (ASX: BDT) ("BirdDog" or the "Company") a global video technology company that enhances the quality, speed and flexibility of video through a range of solutions, augmented with NDI® (Network Device Interface), is pleased to invite shareholders to an investor webinar.

The investor webinar will focus on the progress for the three (and six) months ending 31 December 2021 and is to be held on Tuesday 1st February 2022 at 11:00 am AEDT / 8:00 am AWST.

Details of the event are as follows:

Event: BirdDog Technology Limited Investor Webinar

Presenters: Executive Director and CEO, Dan Miall, Co-Founder and CMO, Eamon Drew, and CFO, Barry Calnon

Time: Tuesday 1st February 2022 at 11:00 am AEDT / 8:00 am AWST

Where: Zoom Webinar, details to be provided upon registration

To register for the webinar, either click the link below or copy the link into your web browser:

https://janemorganmanagement-au.zoom.us/webinar/register/WN_ARe0j0zKTLu_xUccgacP3Q

After registering your interest, you will receive a confirmation email with information about joining the webinar. Participants will be able to submit questions via the Panel throughout the presentation, however, given we are expecting many attendees we encourage shareholders to send through questions via email beforehand to jm@janemorganmanagement.com.au



BirdDog Technology Limited

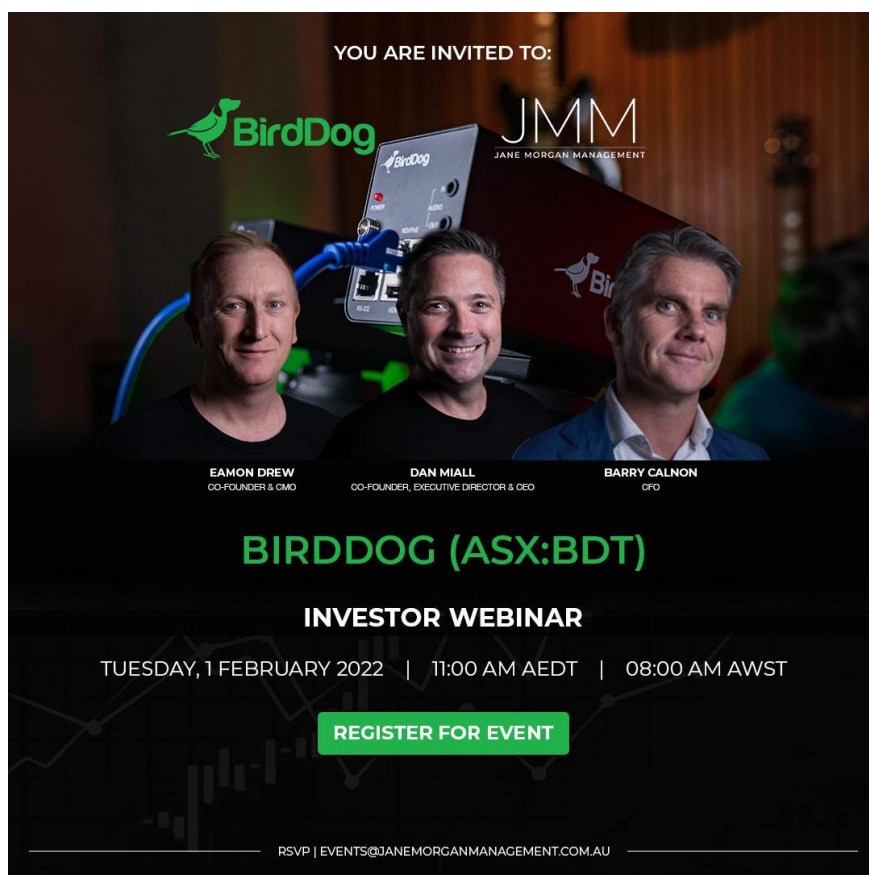
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Operational Highlights

- Successful listing on the ASX following an oversubscribed \$33.0m capital raise
- Continued program of inventory build-up, resulting in substantial confidence for ongoing ability to deliver products in line with growing customer demand
- Supply chain now secured through to calendar year 2023
- Multiple new product launches including PF120 Camera, SDM Embedded NDI modules, BirdDog Play 4K NDI Player and the proprietary Cloud Connect BirdDog Software platform
- New products now in market have demonstrated strong adoption across various industries and customers
- Expansion of the development team with multiple engineers and designers hired
- 5-year extension to the licensing agreement with NewTek / Vizrt secured resulting in more favourable commercial terms
- Successful forward planning of componentry, with three new hardware products scheduled to be released in H2 FY22

Financial Highlights

- Record revenues reported for the Half to 31 December 2021 of \$24.5m (unaudited) representing a 15% increase on a PCP basis



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- Strong underlying EBITDA, with an underlying EBITDA margin of ~10% (unaudited) for the Half to 31 December 2021
- Fully funded to execute on developing and launching the Company product roadmap to continue to extend our competitive and first mover advantage within BirdDog's core markets, while continuing to expand further into adjacent verticals

- Ends -

Authorised for release by the BirdDog Technology Board

For further information on BirdDog, please visit the Company's website at www.bird-dog.tv or contact:

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About BirdDog

BirdDog is a global video technology company that enhances the quality, speed and flexibility of video through a range of solutions, augmented with NDI® (Network Device Interface).

This enables video-compatible products to communicate, deliver and receive high-definition video over a computer network in a high-quality, low-latency manner, that is frame accurate and suitable for switching in a live production environment.

BirdDog develops and manufactures a range of solutions, including:

- Pan-tilt-zoom (PTZ) Cameras
- Box Cameras
- Converters
- AV Products
- Controllers & Accessories
- NDI® Embedded Smart Display Modules
- Cloud Software Platforms

End users of BirdDog's products cover a wide range of market segments, including Professional Video, Broadcast, Audio Visual and large private and public sector organisations.





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