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The Manager
Market Announcements Platform
Australian Securities Exchange Limited

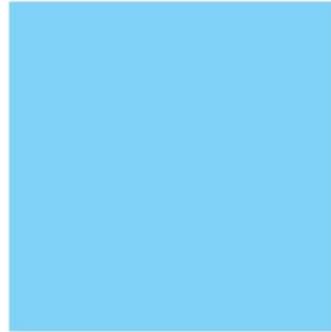
Investor Presentation

Enclosed is a copy of the Investor Presentation released by the Company today.

Yours faithfully

A handwritten signature in black ink, appearing to read "Michael Capocchi".

Michael Capocchi
Managing Director



World Reach Limited (ASX:WRR)

Investor Briefing

March 2014



world reach

The logo for "world reach" is positioned in the top right corner. It features the words "world reach" in a white, lowercase, sans-serif font. To the right of the text is a white graphic element consisting of two parallel, curved lines that sweep upwards and to the right, resembling a stylized arc or a signal path.

world reach

The background of the entire image is a photograph of the Earth as seen from space. The planet's horizon is a bright, glowing blue arc that curves across the middle of the frame. Below the horizon, the dark surface of the Earth is visible, showing some landmasses and oceans. The sky above is a deep, dark blue, filled with numerous small, white stars.

Communicate Anywhere on Earth...

What we do....

Conceptualise

- Take specific customer needs or ideas that will develop satellite market opportunities and commercialise into products & services



Design

- Commence productisation, through Industrial, electronic and software design phases to proof of concept then into final product specification



Commercialise

- From the final product specification commercialise the feature and benefits of the to ensure the operation meets the customer and market needs

Manufacture

- Commence commercial production of product or execution of firmware development to ensure a product is available for sale in the required volumes and target price



Sales & Distribution

- Develop sales and marketing strategies through new and existing channels to maximise the distribution of the product or service. Commence sales activities



Value Added Services

- Develop and manage a suite of value added services that are complimentary to the product, service or distribution channel, including airtime services, track / trace services, warranty and consultancy services if required



Satellite, Why A Growth Opportunity



- The majority of the earth's mass has no cellular coverage,
- Increasing demand for back up communications in emergencies.
- Some satellite systems cover 100% pole to pole.
- In the event of natural disasters or terrorist attacks cellular networks are switched off, heavily congested or severely damaged.
- Global catastrophes have increased almost 80% in the last 10 years.
- Satellite has limited reliance on ground infrastructure.
- One System, One Service, One Device anywhere on earth.



Endless Possibilities, Applications & Uses

Excellent Voice Quality & Reliable Communications

"We were extremely pleased with the performance of the BEAM Oceana 800 FleetPhone, particularly the voice quality of the service"

Captain Andy Hillstrand
Time Bandit

Real customers in real situations going about their business thanks to a product designed and distributed by Beam Communications.....

Reliable Communications Essential for Fishing Boats

"The better we are at locating the tuna the faster we can haul our catch and get to market."

Anthony Pirottina
Tuna Boat Operator

Beam's Products are an Integral Part of the Base Camp

ALE
Antarctic Logistics & Expeditions LLC

"We simply depend on our Beam equipment to be reliable, robust, and economical and to this point we're very happy campers."

Peter McDowell
Antarctic Logistics & Expeditions LLC

Full Coverage in the Remotest Terrain

- Commercial Applications;*
- Maritime
 - M2M
 - Tracking / Duress / Lone Worker
 - Emergency Communications
 - Rural & Remote Communities / Workers

Reliable Communications in the Air

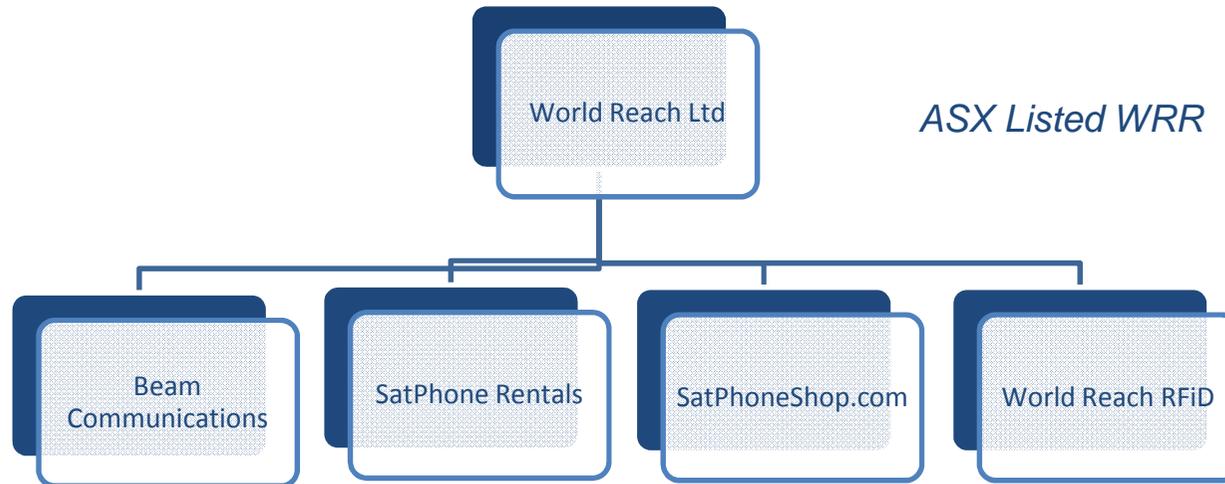
ROYAL FLYING DOCTOR SERVICE OF AUSTRALIA

"This is by far the best communications system we have tested - much better than anything else we have used in the planes before."

Having that quality of coverage is going to make it much safer and easier for our doctors and patients."

Gary Oldeman
Royal Flying Doctor Service

Company Overview



Head Office, Melbourne Australia, Regional Office, USA, UK , China





A History of Success



IsatPhoneII - DOCKS

Iridium GO!

2002

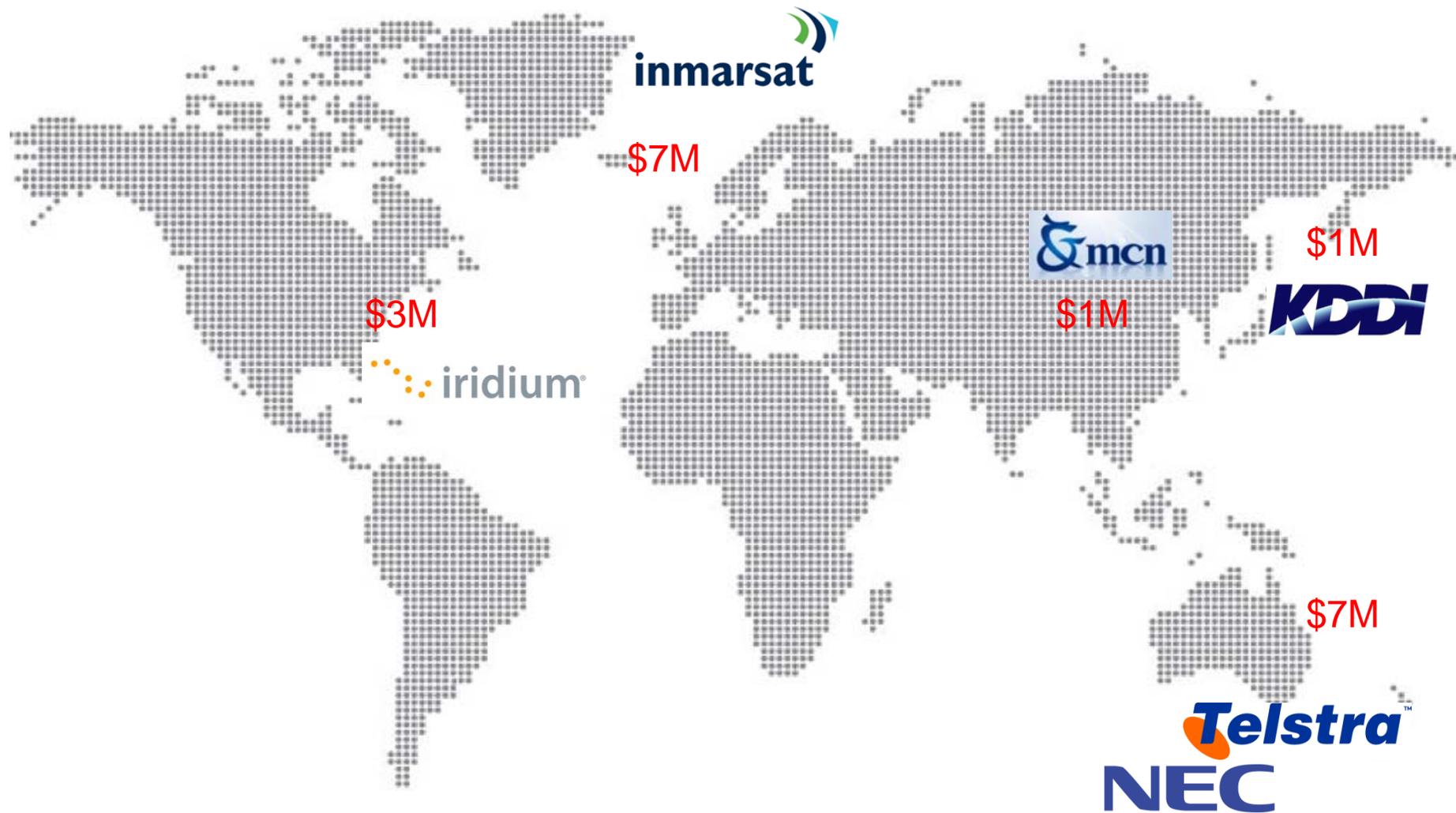
2014

Strategic Distribution Network

Products and services are distributed through the worlds leading satellite distribution partners and telecommunications carriers; Telstra, Inmarsat, AST, NSSL, KDDI, MCN China, Singtel , Astrium – EADS, NEC and other specialist satellite providers for specific markets or regions.

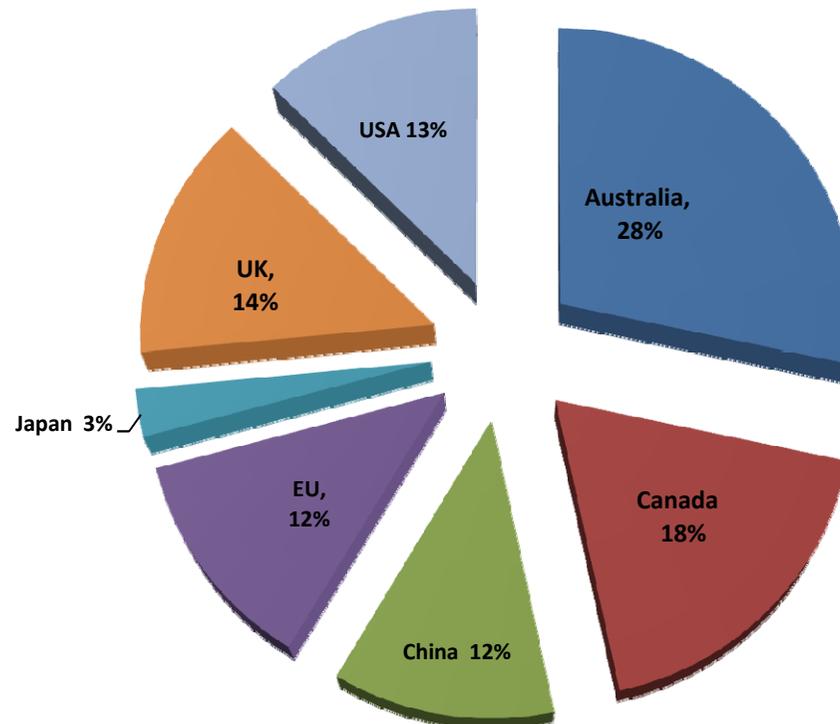


Major Contracts Won < 3 Years



Revenue Analysis - Global Breakdown

Sales by Region H1 '14



Major Contributors to Growth – Medium Term

Iridium GO!™

- Beam entered into a development contract with Iridium in 2012 for the development of a Satellite wireless Access point that would enable Voice, SMS< Data, Tracking and Value Added App's to work seamlessly over the Iridium network.
- The development contract is for a minimum commitment of 10K units within the first 12 months, with total revenues of USD3M, anticipating 15K – 20K units per annum after first 12 months
- The product known as Iridium GO!, designed and manufactured by Beam as the OEM, was launched in February by Iridium during its global partner conference.
- Since the launch of the product there has been a high level of interest from the global markets coming from consumer, commercial, government and DoD customers.
- Commercial delivery of the product will commence in H2 '14



IsatPhone II™ Docking Units

- Inmarsat announced the release of a new IsatPhone in November 2013, commercial shipments of the product are expected in Q4 FY'14, this handset will coexist with the original handset, providing two handsets for Inmarsat in the market.
- Beam will be developing a new range of Docking solutions in line with its current range in order to meet the market demands for applications that require a dedicated installation using the new Inmarsat handheld telephone.
- The new handset enables the customer to have access to tracking and Emergency Alerting functionality, that will also be supported through a Beam docking system
- The company is expecting to have incremental revenues from the development of these docking units, as it saw with Iridium in 2012 when an additional handset was launched to the market the overall sales of docking units increased.
- Beam is in development phase of these new docking systems and is targeting a June '14 release.



Major Contributors to Growth – Medium Term

Iridium Short Burst Data

- Beam is an Iridium appointed Value Added Reseller for Iridium's Short Burst Data services, these services specifically target M2M applications whereby a small packet of data can be sent at very low cost to or from anywhere on earth.
- SBD customers and revenues have continued to grow consistently, the majority of the customers coming from Telstra, Large Transport Companies or System Integrators.
- Introduction of a new online billing platform that will allow distribution channels to activate and manage their own customers access. Customers are billed a monthly recurring access fee and then usage charges.
- New billing platform will enable easier access to Short Burst Data services, with the objective of dramatically growing the current distributor base throughout Australia.
- M2M services is one of the fastest growing sectors in the industry.



SatPhoneShop – Online

- SPS is a dedicated online portal that enables customers to quickly and easily access satellite telephone services and hardware, predominantly aligned to Telstra.
- The introduction of prepaid services will provide customers that do not wish to connect to a post paid Telstra service the option of still connecting a service through SPS, which today it does not support.
- Prepaid services will be billed directly through SPS to the end user and this customer relationship will be with Beam directly, Customers will have the option to top p there prepaid vouchers online or over the phone once the system is implemented.
- The Iridium GO! Product will also be heavily promoted and distributed by SPS in conjunction with Telstra and the Prepaid offering.
- The introduction of a suite of M2M products through SPS will also increase the awareness of these products as well as providing a referral base in order to activate Short Burst Data services

The screenshot shows the SatPhoneShop website. At the top, there's a navigation bar with 'Home', 'Products', 'Airtime', 'Solutions', 'Iridium Services', 'Satellite Subsidy', and 'Contact'. A search bar is on the right. Below the navigation, a large banner advertises a 'Government Subsidy Scheme' with a red diagonal banner that says 'OFFER ENDS 31 MARCH 2014'. The banner text includes 'Save up to 85% to a total value of \$1000 OFF your satellite phone purchase price with the Australian Satellite Phone Subsidy Scheme'. Below the banner, there are several product listings with prices: 'Iridium 9555 Satellite Phone' for \$1,195.00, 'TransSAT - Fixed Iridium Telephone and Handset Free - Bundle' for \$3,495.00, 'Beam DriveDOCK Ext + Iridium 9575 Handset + Dual mode whip antenna - Bundle' for \$1,495.00 (Special \$1,395.00), and 'Beam LINDOCK 9575 Extreme + Iridium Handset - Bundle' for \$1,495.00 (Special \$1,495.00). At the bottom, there are sections for 'Solutions' (Portable, Road, Maritime, Building) and 'Products' (Handsets, Docks, Terminals, Antennas, Accessories, Airtime). A large '\$0 UPFRONT PRODUCTS SHOP NOW' button is also visible.

Iridium GO!™

Global Online Smartphone Access

LEARN MORE





Major New Product Development

BEAM OEM for Major New Product Development

- BEAM's involvement with Iridium :
 - One of the largest Iridium Value Added Manufacturers.
 - Leading manufacturer of Iridium docking solutions.
 - Iridium partner for over 10 years.
 - Largest range of Iridium products.
 - Preferred supplier to Telstra and KDDI for majority of Iridium based products.
 - Awarded \$3M contract to develop new market changing product.



BEAM Secures \$3M Contract

- Beam secured contract to develop new innovative satellite product as OEM for Iridium
 - Major development project, designed, developed and manufactured by Beam in conjunction with Iridium
 - Globally distributed by Iridium
 - In excess of \$2.3M invested already.
 - Completely new product offering for Iridium.
 - Initial minimum order for 10,000 terminals in first year.
 - Subsequent orders expected when product launched and gains market acceptance.
 - Deliveries to commence H2 '14.



Introducing
Iridium GO!™
Global Online Smartphone Access



Major New Product Development – Iridium GO!TM

Iridium commands the world's furthest reaching,
and only truly global network

[Iridium GO! You Tube](#)

<http://www.youtube.com/watch?v=YbCakX3QdUw>



Major New Product Development

Revolutionizing Satellite Communications

Iridium GO! Is unlike anything the world has ever seen before. Powered by the worlds furthest reaching network, this compact, rugged and portable unit creates the first ever reliable global connection for voice and data communications on up to five smartphones, laptops or tablets anywhere on the planet



Target Markets

Pilots • Boaters and truckers • Adventurers and explorers • Remote residents and vacationers • Emergency & first responders • Global & business travellers • Global Enterprise • Executives and diplomats • Foreign missions • Government and NGOs • Military operations • M2M applications • Anyone out of cellular range.



SatPhone Shop SatPhone Shop Pty Ltd

www.satphonshop.com

- SatPhone Shop www.satphoneshop.com launched late 2012.
- Purpose built online shop to provide an online presence for Telstra Satellite Products.
- Enterprise & Consumer focused, providing online activation, payment and next day delivery.
- SatPhone Shop is a Telstra Satellite Dealer, promoting Telstra Mobile Satellite Services, Beam and Iridium terminals and accessories.
- Customer traffic from online search, Telstra Call Centre's, T Shops, Trade Shows, Referrals.
- Facilitates purchases under the Australian Government Satellite Subsidy Scheme.
- Increases Beam's product exposure online.
- Establishes direct customer relationship within Australia.
- Targeting to achieve \$1M revenue for next 12 months .

The screenshot displays the SatPhone Shop website interface. At the top right, there are links for 'My Account', 'My Cart: \$0.00', 'Checkout', 'Compare', and 'Log In'. The main header features the 'SatPhone Shop' logo, social media icons for YouTube, Facebook, and Twitter, and a 'DEALER' badge. A navigation menu includes 'Home', 'Products', 'Airtime', 'Solutions', 'Iridium Services', 'Satellite Subsidy', and 'Contact'. A search bar is located on the right side of the menu.

The main content area features a large banner for the 'DriveDOCK Extreme Bundle'. The bundle includes:

- Iridium Extreme Handset
- Beam DriveDock Extreme Dock
- RST706 Dual Mode Whip Antenna with 5m Cable

 The price is listed as \$2,295 AUD, with a 'SHOP NOW' button. Below the bundle description, there are icons for 'Suitable for:' a car and a boat. To the right, images of the Iridium Extreme handset, the DriveDOCK Extreme dock, and the RST706 Dual Mode Whip Antenna are shown.

Below the main banner, there are four smaller product listings:

- 'Grab n Go 9555 - Bundle' priced at \$1,295.00.
- 'Iridium 9555 Satellite Phone' priced at \$1,195.00.
- 'TransSAT - Fixed Iridium Telephone and Hands free - Bundle' with a special price of \$2,995.00 (original price \$3,495.00).
- 'Beam DriveDOCK 9575 Extreme + Iridium 9575 Handset + Dual mode whip antenna - Bundle' with a special price of \$2,295.00 (original price \$3,495.00).

At the bottom, there are two sections: 'Solutions' with icons for 'PORTABLE', 'ROAD', 'MARITIME', and 'BUILDING'; and 'Products' with icons for 'HANDSETS', 'DOCKS', 'TERMINALS', 'ANTENNAS', 'ACCESSORIES', and 'AIRTIME'. On the right side of the bottom section, there is a '\$0 UPFRONT PRODUCTS' badge with a 'SHOP NOW' button. The Telstra logo is prominently displayed at the bottom right.

SatPhone Rentals Pty Ltd

www.satphonrental.com.au

- Planned launch delayed due to focus of key Company resources on the major Iridium project.
- Expected launch now Q2 FY'14.
- Dedicated online presence renting satellite phones, terminals and accessories.
- Focus on support for Telstra customers wanting to rent satellite phones and related equipment.
- Offer competitive rates for short and long term rates.
- Customer traffic generated from Telstra, SatPhone Shop, Search Engines and Direct Marketing.
- Try before you buy opportunities.
- Using Telstra Mobile Satellite SIM services.
- Online request, payment and next day delivery.



World Reach Rfid

New Business Development

- The company has an exclusive distribution agreement with a European provider of RFID solutions, Stid
- New line of business for World Reach specialising in Rfid solutions.
- STid has over 15 years experience specializing in RFID.
- STid designs, produces and sells innovative RFID readers and tags for;
 - high security personal identification (access control...),
 - long range vehicle identification (Automatic Vehicle Identification, car park & fleet management...),
 - product identification in demanding environments (aerospace, health, railways, agriculture...).
- Products will be exclusively marketed and distributed by World Reach Rfid in Australia and New Zealand.
- A national distribution network will be established for the products.
- Limited additional overhead will be required as the warehousing and distribution of the products will be provided within existing infrastructure capacity.
- Revenues expected to commence, following establishment of the distribution network, in Q4 FY'14.



Company Well Positioned For Growth

- Core business has stabilised and continues to demonstrate consistent performance from core distributors through the world.
- Margins and Profitability increasing through higher margin sales to core distributors in place of higher volume very low margin sales
- Lowering of the AUD to USD continues to increase profitability with revenues and product costs fixed mainly in USD
- Strategy being developed to replace the companies high interest debt facilities with equity
- Exponential growth in revenues possible from the Iridium GO! launch with the initial 10K unit commitment shipping in 2014 with additional orders expected before the year end and then ongoing. Initial expectations from channel feedback following the launch is exceptionally positive
- Strategies underway to further penetrate into South America, Russia, Japan through key existing and new distributors
- New product developments for the Inmarsat IsatPhone II expected to provide incremental docking unit revenues from mid year.
- Introduction of M2M and Prepaid Services to SatPhone Shop
- The company has gained credibility as a desirable OEM (Original Equipment Manufacturer) following the release of the Iridium GO! Product concept and design

Delivering Shareholder Value

Growing Markets

- Growing markets for reliable satellite communication services
- Disaster recovery, Anti Piracy, Emergency Communications, Global Travellers,
- 90% of Worlds land mass has no Terrestrial coverage

Product Leadership

- BEAM strategically aligned to Inmarsat & Iridium two largest Mobile Satellite co.'s
- Widest range of products on offer, M2M , Transport, Maritime, In-building, Rural
- 10+ years of Know How and expertise meeting the needs to satellite users

Innovation

- Identification and Development of new product initiatives
- A history of many first to market product concepts
- Maximising low cost high volume manufacturing disciplines to enhance margins
- Recognition as a leader in the industry, Exciting new product ideas

Profitability

- Stabilising a sound revenue base from core global distributors
- Increasing recurring revenues through airtime and value added services
- Restructuring debt facilities to mitigate high interest and finance costs
- Higher volume contracts as an OEM provide sustainable revenues and profit

Scalable

- The cost base of the company can support sales revenues of three times the size
- Manufacturing through CM partner and shareholder can support high volume
- Products designed to industry standards enabling high volume lower cost production

Financial Performance – H1'14

	Jul '12 – Dec'12	Jan '13 – Jun'13	Full Year FY'13	Jul '13 – Dec'13
Revenue	5,370,966	8,702,121	14,073,087	5,525,753
Operating EBITDA	93,954	778,589	872,543	711,379
Operating EBIT	(436,156)	257,793	(178,363)	317,948
Profit/Loss	(754,057)	(81,233)	(835,290)	(6,705)

HIGHLIGHTS:

- FY'13 Revenues up 8% on FY'12
- H1'14 Revenues up 3% vs H1'13
- Consistently good sales performance from core distributors,
- Operating Expenses achieving below FY'13 averages
- Major turnaround in profitability

Financial Outlook FY'14

- Revenues look to be sustainable at current levels from core distributors globally
- The Iridium project will provide an estimated \$2M of the initial \$3M commitment in this financial year
- Higher margin sales from Core Distributors should continue through the remainder of 2014
- The lower AUD to USD provides a positive impact on sales revenues as well as overall profitability as the majority of sales revenues and manufacturing costs in USD
- Strategies underway to reduce the companies debt

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