



ELECTROLUX PARTNERS WITH MINT WIRELESS

- ***Electrolux adopts Mintegrate to introduce mobile payments for the convenience of its customers***
- ***Mint Wireless secures recurring license and transaction fees with its mobile payments solution***

Sydney, 30 April 2014: Mint Wireless (ASX:MNW) (“Mint Wireless”) announced today that Australia’s leading household appliances company, Electrolux Home Products Pty Ltd has selected Mint Wireless to introduce a new mobile payments solution for its service technicians in Australia.

Electrolux will develop its mobile payments solution using Mintegrate, a simple yet powerful platform that Mint Wireless has created for developers to integrate mobile payments into mobile applications for iOS and Android devices. The solution includes a secure and bank-grade compliant Chip and PIN device that will allow Electrolux service technicians to accept card payments on their Android smartphones and automatically reconcile transactions with Electrolux’s backend systems.

Alex Teoh, CEO of Mint Wireless said, “We are delighted to partner with a global brand like Electrolux to rollout their mobile payments solution. Mint Wireless eliminates the complexities of reconciling payments from customers and improves the cash flow of businesses as payments are credited to their account on the next business day. Customers can also be assured that their card payments are being taken on a secure and compliant device, similar to any device a consumer would use in a retail environment.”

David Lee, Electrolux’s Senior Corporate Controller said, “Electrolux is committed to drive innovation globally and making the lives of our employees and customers easier. We have designed our appliances with our customers in mind and we are now working with Mint Wireless to make the lives of our customers easier by providing them with a hassle-free option to pay wherever they are. ”

Hundreds of Electrolux technicians attending to service calls from June 2014 will be equipped with an Android mobile device and a small Electrolux branded card reader. At the end of a service call, service technicians can enter the cost of the service call on a mobile device, swipe a credit card and get customers to confirm the transaction using a PIN or on-screen signature. After the PIN or signature has been verified, customers can choose to receive a receipt by SMS or email.

All transactions will be captured and accessible on a web-based admin portal allowing Electrolux’s administrative office employees the freedom to view transaction histories and report on all transactions. The solution will be integrated with Electrolux’s backend systems and this will significantly reduce the number of administrative tasks to be performed.

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About Mint Wireless Limited

Mint Wireless Limited is a global mobile payments and transactions processing company listed on the Australian Securities Exchange (ASX: MNW). Mint Wireless has a mobile payments technology platform that enables corporate enterprises to accept credit and debit card payments on various mobile phones, tablets and mobile devices. The Company has invested and built bank grade payments technology and infrastructure that has allowed it to become a multi-channel and multi-national payments organisation. Mint Wireless is headquartered in Sydney, Australia with offices and operations in London and Singapore.



About Electrolux

Electrolux is Australasia's leading household appliances company through its Australian and New Zealand subsidiaries, Electrolux Home Products Pty Limited and Electrolux (NZ) Limited marketing its products under Electrolux, AEG, Westinghouse, Kelvinator, Simpson, Chef and Dishlex brands. Another local subsidiary of Electrolux, Electrolux Pty Ltd trading as Electrolux Small Appliances under the Electrolux and Volta brands, is based in Sydney. The company operates two manufacturing plants - one in Adelaide producing cooking appliances and the other in Orange, 250km west of Sydney, producing refrigerators and freezers. Electrolux imports into Australia and New Zealand various products including kitchen appliances and dishwashers from Europe which it markets under the AEG and Electrolux brands and small fridges, washers and dryers from Thailand. Globally, the Electrolux Group sells more than 50 million products to customers in more than 150 markets every year. In 2013, Electrolux had global sales of SEK 109 billion and 61,000 employees.

Visit us at <http://www.electrolux.com.au>

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