



MARKET RELEASE

15 May 2014

Goodman Fielder Limited

TRADING HALT

The securities of Goodman Fielder Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Monday 19 May 2014 or when the announcement is released to the market.

Security Code: GFF

Emma Badhni

Principal Adviser, Listings Compliance (Sydney)

15 May 2014

Emma Badhni
Listing Adviser
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Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Listed Company Relations
NZX Limited
Level 2, NZX Centre
11 Cable Street
WELLINGTON
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Goodman Fielder Limited – Request for Trading Halt

Pursuant to ASX Listing Rule 17.1 and NZSX Listing Rule 5.4.1, Goodman Fielder Limited (**Goodman Fielder**) requests a trading halt in its ordinary shares (ASX/NZSX code: GFF), with immediate effect.

For the purposes of the Listing Rules referred to above, Goodman Fielder advises as follows:

- (a) The trading halt is requested pending an announcement by Goodman Fielder in relation to information received by the Company in respect of a potential change of control transaction which is under consideration by the Company;
- (b) Goodman Fielder wishes the trading halt to remain in place until the earlier of such time as it makes an announcement to the market in relation to the proposed transaction and the commencement of trading on Monday, 19 May 2014; and
- (c) Goodman Fielder is not aware of any reason why the trading halt should not be granted or of any other information necessary to inform the market about the trading halt.

Please contact me if you require any additional information.

Yours sincerely,



SARA GOLDSTEIN
Company Secretary