



ViaGOLD Capital Limited
ARBN 070352500

31 January 2011

Australian Stock Exchange
Companies Announcements Office
10th Floor, 20 Bond Street
Sydney NSW 2000

Sale of shares in CultureCom Holdings Ltd

We wish to advise that ViaGOLD Capital Ltd (VIA) wholly owned subsidiary Chamberlin Investment Ltd has sold its entire holding of 18,310,000 shares in CultureCom Holdings Ltd at HK\$0.52 for a total amount of HK\$9,521,200 (approximately A\$1,127,000) to an unrelated third party. In doing so it will provide VIA with additional working capital and also provided funds to expand its educational investment business.



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