



World Reach Limited
ABN 39010 568 804

5 / 8 Anzed Court, Mulgrave,
Victoria, Australia 3170

T +61 3 8561 4200

F +61 3 9560 9055

E: info@worldreach.com.au

W: www.worldreach.com.au

July 12th 2011

The Manager

Company Announcements Platform

Australian Securities Exchange

BEAM LAUNCHES 'TERRA' PRODUCTS FOR INMARSAT ISATPHONE LINK SERVICE

Beam Communications Pty Ltd, a wholly owned subsidiary of World Reach Limited, today announced that it has received Type Approval from Inmarsat plc for the launch of new land-based terminals.

In 2010 Inmarsat partnered with Beam Communications for the development of a new range of land and marine terminals to support Inmarsat's Global Satellite Phone Services. Inmarsat recently introduced a new service targeted for fixed land applications, IsatPhone Link, which is targeting several of its core market sectors such as oil & gas, mining, construction, utilities and aid.

The new Beam land-based terminals, known as the Terra 400 & 800, will provide voice capabilities, email and low-speed data services to core market sectors that operate in remote areas where there is limited terrestrial services.

Terra 400 is a dust and splash proof terminal allowing standard telephone handsets to be used for indoor applications whilst the Terra 800 is more advanced with a water resistant IP rating, inbuilt handset speaker phone, SMS and phonebook functionality and additional exterior SIM slot for multiple users, as well as the ability to integrate to PABX phone systems. Both products provide data access via USB.

Pictured below are the two new Terra Terminals;

Terra 400



Terra 800



Beam commenced commercial shipping of the Terra 400 products on 8th July 2011 to be followed by the Terra 800 later in the month.

Yours faithfully

A handwritten signature in black ink, appearing to be 'Michael Capocchi'.

Michael Capocchi
Managing Director

- end -

About Beam Communications Pty Ltd

Beam Communications Pty Ltd is a wholly owned subsidiary of World Reach Limited (ASX: WRR) ; Beam Communications designs, manufactures and distributes a wide range of Satellite and GSM voice, data, tracking terminals and accessories for the global telecommunications market. Through a global network of Resellers Beam solutions are deployed into a wide range of vertical markets including Maritime, Transport, Government, Defence, Mining, Construction, Forestry, Emergency Services, Relief Aid, Telemetry and Rural Telephony. For more information, www.beamcommunications.com

About World Reach Limited

World Reach Limited is an Australian publicly listed company, with strategic ownership of companies involved in the design, manufacturing and distribution of equipment, applications and services to the global needs of Information Communication & Technology markets. World Reach Limited is an Australian publicly listed company, owning 100% of Beam Communications Pty Ltd. For more information www.worldreach.com.au

About Inmarsat

Inmarsat plc is the leading provider of global mobile satellite communications services. Since 1979, Inmarsat has been providing reliable voice and high-speed data communications to governments, enterprises and other organizations, with a range of services that can be used on land, at sea or in the air. The company's services are delivered through a global network of more than 400 distribution partners and service providers operating in 100 countries. For the year ended 31 December 2010, Inmarsat plc had total revenue of US\$1,171.6 million (2009: US\$1,038.1 million) with an EBITDA of US\$696.1 million (2009: US\$594.2 million). For more information, please visit www.inmarsat.com