



8 April 2011

Australian Stock Exchange Limited
Level 4
20 Bridge Street
SYDNEY NSW 2000

TO: COMPANY ANNOUNCEMENTS (Pages 1)

APPOINTMENT OF DIRECTORS

We are pleased to advise that the appointment of two new directors of the company as follows:

Mr John Begley

John is a former Engineer with a successful background in running a large engineering firm and who has a strong marketing background.

Based in Adelaide, he is currently CEO and joint founder of Australia Live TV.

Mr Ron Barnacle

Ron has recently retired as an executive director of Clemenger Group with over thirty years experience in the advertising industry.

Based in Melbourne, he is providing strategic consulting services to various companies on new media and advertising.

A handwritten signature in black ink, appearing to read "Nick Shannon".

Nick Shannon
Director