POWERLAN

(ACN: 057 345 785)

ASX Announcement

Clarity appoints Pawel Kleczek as Vice President Business Development Central & Eastern Europe

9 February 2011

Powerlan today announced that Clarity, the award winning provider of Unified Telecommunications Operational Management solutions designed to simplify operations, has appointed Pawel Kleczek as Vice President of Business Development, Central and Eastern Europe.

Kleczek joins Clarity from Comarch, where he spent the last 11 years, with his most recent role being a Sales Director in the Telecommunications Business Unit. Prior to this, Kleczek held senior roles with other telecoms based software houses, including NGS Sp. z o.o and System 3000 Sp. z o.o.

Kleczek will be responsible for Clarity's expansion into the Central and Eastern Europe markets. He brings a wealth of experience and industry knowledge to the role with an extensive telecommunications knowledge base spanning technical consultancy, project management and sales. Kleczek holds an MSc in Computer Mechanics from Krakow University of Technology.

Jon Newbery, CEO of Clarity, commented: "We are delighted to welcome Pawel to Clarity with his outstanding background in this market and the communications sector. His business development experience will be a valuable resource for Clarity as we continue to build strong relationships with customers such as VIVACOM, in this fast developing region."

Kleczek added: "I am excited about working with such an innovative and well respected company. Clarity has an excellent value proposition for its customers, providing them with much needed solutions to reduce cost and complexity in their operations. I'm convinced that the market is ready for these solutions, and I look forward to engaging with both new and existing customers."

For more information contact:
Jon Newbery
Chief Executive Officer
Powerlan Limited
Phone: (02) 9925 4600
jnewbery@powerlan.com
www.powerlan.com

About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through three operating divisions:

- **Clarity** (www.clarity.com) incorporating the Intellectual Property acquired from Omnix Software Ltd and Dot Communications Pty Ltd, provides proven, pre-integrated solutions that are used by service providers to roll-out and manage networks, develop and sell market leading products, fulfil customer orders and assure the quality of customer services for multi-vendor, multi-service networks.
- **ConverterTechnology** (www.convertertechnology.com) provides software and services to help enterprises capitalise on the benefits of Microsoft Office 2007 and 2010.
- **IMX Software** (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.

All divisions are incorporated and operate as self-contained companies.