



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
23 AUGUST 2011**

**CMH REPORTS 2011 FULL YEAR NPAT RESULT OF \$94.8 MILLION**

**SYDNEY: Consolidated Media Holdings Limited (CMH) (ASX:CMJ)** announces today an operating profit after tax (**NPAT**) result for the 2011 financial year (**FY11**) of \$94.8 million, an improvement of \$5.3 million, or 5.8 per cent on the previous corresponding period (**FY10**) operating NPAT result of \$89.5 million.

The growth in the CMH NPAT result year-on-year reflects an improved equity contribution from FOXTEL of \$37.6 million (FY10: \$29.9 million) and a solid, but lower, equity contribution of \$51.5 million from Premier Media Group (**PMG**) year-on-year (FY10: \$54.0 million).

The CMH result also reflects a net interest result of \$6.1 million, down from \$12.0 million in FY10, the lower net interest result on FY10 a consequence of the decision by CMH to use its surplus cash to buy back shares and invest in SEEKAsia this financial year, and the company's ongoing focus on corporate costs, at \$6.3 million for the year (FY10: \$6.2 million).

At June 30, CMH held \$82.5 million in cash (FY2010: \$205.2 million). CMH received \$65 million and \$60 million respectively from FOXTEL and PMG this year, almost double the cash distributions in FY10 (\$65 million).

The Executive Chairman, Mr John Alexander, said of CMH's results for the 2011 financial year:

*"CMH has reported an operating NPAT result of \$94.8 million for the 2011 financial year, up more than \$5 million on our 2010 result.*

*Despite soft consumer sentiment this year, FOXTEL's equity accounted contribution to our result improved by \$7.7 million this year to \$37.6 million. FOXTEL's underlying results, discussed in further detail below, reflect solid improvements year-on-year, driven again by a strong monthly ARPU result, which ended the year above \$97.*

*PMG had a more challenged year, its results impacted by slower subscriber growth at FOXTEL and AUSTAR, coupled with the increased costs attributable to valuable sports rights. PMG*

*contributed \$51.5 million to our equity accounted result this year and its underlying results – strong revenue growth and increased costs – are discussed below.*

*CMH received total cash of \$125 million from FOXTEL and PMG this year. The cash received by CMH in the FY11 financial year is almost double the amount of cash received in the last financial year (FY10: \$65 million).*

*The 2011 financial year saw a number of key initiatives to drive growth at our underlying investments, the most significant being FOXTEL's offer to acquire AUSTAR at \$1.52 per share. A merged FOXTEL / AUSTAR would create one of Australia's largest media companies, employing more than 2,500 staff with expected revenues of more than \$2.8 billion. CMH is supportive of this transaction and has committed to contribute up to \$225 million to the transaction should all conditions be satisfied.*

*FOXTEL also continued this year to innovate and enhance its offering to consumers – including the introduction of the FOXTEL On-Demand service during the year, which currently gives subscribers access to more than 4,000 TV episodes and over a thousand movies to watch instantly, simply by connecting a modem to the iQ set-top-box.*

*PMG is Australia's leading sports broadcaster – with an exciting line-up of sport in the pipeline including the 2011 Rugby World Cup from New Zealand and, from next year, a dedicated channel for AFL that will show every game of every round live, uninterrupted and in high definition.*

*CMH is again maintaining its dividend this year, with the directors declaring an unfranked final dividend of 6 cents per share, taking total dividends for FY11 to 16.5 cents per share. This dividend will be paid on Friday October 21, 2011 to shareholders on our books at 5pm on Friday October 7, 2011."*

## **FOXTEL**

CMH has a 25 per cent interest in FOXTEL, with 25 per cent held by News Limited and 50 per cent by Telstra Corporation Limited.

CMH has reported a \$37.6 million post-tax equity accounted profit on its FOXTEL investment, up \$7.7 million or 25.6 per cent on FY10 (\$29.9 million).

CMH received cash distributions of \$65 million from FOXTEL this year (FY10: \$25 million).

FOXTEL's EBITDA result for the year of \$550.6 million was up 15.5 per cent year on year (FY10: \$476.8 million). Profit before tax (**PBT**) was \$200.0 million, up 25.8 per cent on the FY10 PBT result of \$159.0 million.

FOXTEL's total revenue for the year was \$2.14 billion, up 6.0 per cent on the FY10 result (\$2.02 billion). Subscriber revenue of \$1.81 billion was up 6.0 per cent on the 2010 financial year result (\$1.71 billion).

The average revenue per user (**ARPU**) increased to above \$97 per month at 30 June 2011 (up from above \$94 per month at 31 December 2010 and above \$92 per month at 30 June 2010).

FOXTEL's direct or managed subscriber base of 1.58 million at the end of June 2011 (including the installation queue) is 2 per cent ahead of the subscriber base at the same time last year (June 2010: 1.54 million). 73 per cent of these subscribers have an iQ service, and 31 per cent have FOXTEL HD. 40 per cent have opted for the Multi-Room offering. The total subscriber base (including wholesale customers and installation queue) was up slightly at 1.65 million subscribers.

Annualised churn of 12.5 per cent improved by a percentage point upon the churn of 13.5 per cent for the 2010 year.

FOXTEL announced on July 11, 2011 that it had agreed binding terms to acquire 100 per cent of the issued shares in AUSTAR. The proposed transaction remains subject to a number of conditions, including regulatory approval. FOXTEL's acquisition of AUSTAR will be funded by a combination of FOXTEL bank debt and shareholder debt in the form of subordinated shareholder notes. CMH's contribution to the shareholder debt will be up to \$225 million, with the exact amount to be determined following the satisfaction of the conditions.

## **PMG**

CMH owns 50 per cent of PMG alongside its partner News.

CMH has recorded a \$51.5 million post-tax equity accounted profit on its PMG investment, down 4.8 per cent on FY10 (\$54.0 million).

CMH received \$60 million in distributions from PMG this year (FY10: \$40 million).

PMG's EBITDA result of \$145.9 million was down \$7.6 million or 4.9 per cent on FY10 (\$153.5 million). PMG's PBT result of \$136.9 million was down \$6.7 million or 4.7 per cent on FY10 (\$143.6 million).

PMG's total revenue of \$475.1 million was up \$28.5 million or 6.4 per cent on FY10 (\$446.6 million). Subscriber revenue of \$340.3 million was up 6.5 per cent on FY10 (\$319.6 million), with net advertising revenue and other revenue of \$74.5 million and \$60.2 million also reflecting growth on FY10 (\$69.6 million and \$57.3 million respectively).

PMG has focused again this year on enhancing its coverage of domestic football, with every match of the four domestic football codes in Australia – AFL, NRL, A-League Football and Super Rugby - broadcast on FOX SPORTS. This coverage will be further enhanced from FY12, with FOX SPORTS broadcasting the 2011 Rugby World Cup live, uninterrupted and in high definition – on a dedicated FOX SPORTS High Definition channel for rugby fans during the World Cup and, from the 2012 AFL season, FOX SPORTS will produce a dedicated footy channel for FOXTEL to ensure that every game of the AFL season is shown live, siren-to-siren and in high definition.

PMG also sought this year to expand the means by which its channels can be viewed, with its new FOX SPORTS PLAY now available on the Xbox and the Telstra T-Box. In addition, PMG continues to focus on ensuring the [www.foxsports.com.au](http://www.foxsports.com.au) website continues to keep Australians informed on the latest news on their favorite sports.

#### **DIVIDEND**

The directors have resolved to pay an unfranked final dividend for the 2011 financial year of 6.0 cents per ordinary share on Friday October 21, 2011 to shareholders on the company's register on the record date of 5pm Friday October 7, 2011.

CMH does not have a bonus share plan or dividend reinvestment plan in place. There is no foreign conduit income attributable to the dividend.

CMH will pay its final dividend to its Australian shareholders by direct credit.

**ENDS**

#### **COPIES OF RELEASES**

Copies of previous media and ASX announcements issued by CMH are available at CMH's website at [www.cmh.com.au](http://www.cmh.com.au)

# Consolidated Media Holdings Limited

A.B.N. 52 009 071 167

## Appendix 4E - Additional information

### Financial year ended 30 June 2011

(Previous corresponding period: financial year ended 30 June 2010)

### Results for announcement to the market

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Revenue from continuing operations	up	<b>12.9%</b>	to	<b>14,943</b>
Profit from continuing operations after tax attributable to members	up	<b>22.4%</b>	to	<b>101,735</b>
Net profit for the period attributable to members	down	<b>74.0%</b>	to	<b>101,735</b>
<b>Dividends</b>		Amount per security	Franked amount per security	
Final dividend		<b>6 cents</b>	<b>NIL</b>	
Previous corresponding period		6 cents	NIL	
Record date for determining entitlements to the dividend		<b>7 October 2011</b>		
Final dividend payment date		<b>21 October 2010</b>		
<b>NET TANGIBLE ASSETS BACKING</b>				
		<b>30 June 2011</b>	30 June 2010	
Net tangible asset backing per ordinary security		<b><u>\$0.59</u></b>	<b><u>\$0.73</u></b>	
For an explanation of any of the figures reported above, refer to the commentary on the company's results contained in the accompanying media release.				
This Appendix 4E - Additional information has been based on financial statements which have been audited.				
This information should be read in conjunction with the annual financial report of Consolidated Media Holdings Limited as at 30 June 2011.				