



MEDIA RELEASE/MARKET ANNOUNCEMENT

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TOURISM GROWTH FOR BUDERIM GINGER

QUEENSLAND agribusiness, Buderim Ginger Limited, has advised that its tourism facility at Yandina on the Sunshine Coast has experienced strong attendances over the Christmas holiday season despite adverse weather in South East Queensland.

Buderim Ginger Chairman, Stephen Maitland, said the Ginger Factory at Yandina had proven to be hugely popular over the summer, particularly during the just completed Ginger Flower and Food Festival.

“The week-long festival enjoyed an 11 per cent rise in attendances compared to the same time last year,” Mr Maitland said.

“The festival has been running for 16 years and continues to grow in popularity with its mixture of fun, food and the beautiful displays of the first ginger flowers of the season.”

Mr Maitland said the Group’s processing and manufacturing operations had also been unaffected by the high rainfall in SEQ during the summer.

“The weather has had no impact on our production levels, which is a credit to the efforts of our staff and management team,” he said.

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For further information please contact:

Buderim Ginger Chairman, Stephen Maitland on 0419 797 187