



# MARYBOROUGH SUGAR FACTORY

SUGAR MILLERS & GROWERS

19 January 2011

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APPLICABLE LAWS

The Manager  
Company Announcement Platform  
Australian Securities Exchange

Dear Sir /Madam,

**Re: The Maryborough Sugar Factory Limited - Share Purchase Plan (SPP)**

As required under Listing Rule 3.17 please find attached a copy of an email broadcast that will be sent to all eligible shareholders today for which we hold an email address.

Yours faithfully

Chris Lobb  
Company Secretary



## THE MARYBOROUGH SUGAR FACTORY LIMITED

### The Maryborough Sugar Factory Share Purchase Plan

**ACT NOW! THE OFFER IS CLOSING SOON - MONDAY 24 JANUARY 2011 (EXTENDED FROM 17 JANUARY 2011)**

Dear Shareholder,

The Maryborough Sugar Factory's Share Purchase Plan (SPP) provides eligible shareholders with the opportunity to increase their shareholding in The Maryborough Sugar Factory Limited (MSF) at a discount to the current market price without paying brokerage or other transaction charges.

Under the SPP, eligible shareholders can contribute up to \$15,000 in applying for new ordinary shares in MSF at an issue price of \$3.15 per share.

The funds raised by the SPP will be used to partially fund the exercise of MSF's call option to acquire the assets contributed by Bundaberg Sugar Ltd to the Northern Milling Joint Venture, fund ongoing activities associated with this proposed acquisition and further strengthen the balance sheet of the Company. Please refer to the SPP documentation dated 23 December 2010 which has been despatched to all eligible shareholders.

Please note that if you wish to participate you need to act quickly. This offer closes at 6.00pm (AEST) on Monday, 24 January 2011.

To participate, simply complete and return the application form with a cheque or pay via BPAY (if you pay via BPAY you don't need to return an application form). If you need a new application form, please contact Link Market Services Limited on 1300 733 154 if calling within Australia or +61 2 8280 7207 if calling from outside of Australia.

If you wish to make application by mail please forward the completed application form and cheque to the following address so that it is received before 6.00pm (AEST) on Monday 24 January 2011:

The Maryborough Sugar Factory Limited  
c/-Link Market Services Limited  
Locked Bag A14  
Sydney South NSW 1235

We note we have received a number of enquiries from shareholders relating to the recent floods which affected a number of regions throughout Queensland. We announced to the market on 11 January 2011 that the impact on MSF had been minimal and reconfirmed this on 17 January 2011.

Shareholders are encouraged to consider the offer carefully and to obtain their own financial advice in relation to the offer before applying for shares or call the SPP Joint Lead Managers RBS Morgans on 1800 777 946 or E.L. & C. Baillieu Stockbroking on 1800 339 521 if further assistance is required in this regard.

Please ignore this correspondence if you have already accepted the offer.

Kind Regards

The Maryborough Sugar Factory Limited

Chris Lobb  
Company Secretary  
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