

oOh!media Group Limited  
ABN 96 091 780 924

ASX and Media Release  
22 November 2011



## **oOh!media forecasts 8th consecutive full year revenue growth**

Revenue range forecast for the year ended 31 December 2011: \$117 to \$119 million

Forecast underlying EBITDA range for the year ended 31 December 2011: \$21.5 to \$23.0 million

Revenue growth range: 6% to 8%

Underlying EBITDA growth range 2% to 9%

oOh!media Group Limited (ASX: OOH), Australia's only listed single focused out-of-home advertising company, today announced that it expected to deliver its eighth consecutive year of revenue growth.

oOh! CEO, Brendon Cook, said that the volatility in the advertising market had affected all advertising media.

"Consumer sentiment is still low compared to this time last year and this is reflected in the advertising market." Mr Cook said:

"Across the media sector margins have been impacted by the slowdown in advertising spend, including in out-of-home."

"However, oOh!'s performance has been pleasing in this challenging environment."

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### **For more information:**

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**About oOh!media Group Limited** oOh!media is the only single focused out-of-home advertising company listed on the ASX. oOh!media specialises in providing clients with creative out-of-home solutions across its diverse product offerings of road, retail and experiential media throughout urban and regional Australia.