

6th December, 2011

Walmart® Now Selling Digislide Gaming Projectors



Digislide Holdings Limited is pleased to announce that its distribution agreements with Ingram Micro and Navarre have now seen the Digislide Gaming Projectors taken up by a number of resellers, including the most recent take up by Walmart®.

The majority are on-line resellers, providing massive exposure to the Digislide brand, and that of its three new gaming projectors; XRAY®480, StingRay® and Sii®.



Amazon.com was the first online reseller to begin promoting the three gaming projectors in November. Since that time a number of other on-line resellers have begun to showcase XRAY®480, StingRay® and Sii®, including PCnation, eBay, nextag, newegg, macmall, eCOST, CostCentral, Mavtechonline, CompSource, NextDayPC, Bottom Line Telecom, sparco, neobits, aztek computers, powersystemsdirect, alwayslowest, limitedgoods, audio discounters and unitedofficeproducts.

OfficeDepot has also recently picked up the products.



Digislide's CEO, Ms Luceille Outhred said, "It takes time to build a market presence. Distribution channels first need to have confidence in a young technology company and its brand. They then assure themselves of the products' quality by conducting a series of tests. Only then do they introduce the product to their resellers. Each reseller then creates its own marketing collateral ensuring their promotions reflect both the product's brand image and its own brand, before offering it to their customers.



About Walmart

Wal-Mart Stores, Inc are listed on the New York Stock Exchange (NYSE:WMT), and have been branded as Walmart since 2008. Walmart is the largest retailer in the world, running discount department stores, warehouse stores and on-line sales. Walmart has



8,500 stores in 15 countries, under 55 different names. In 2009, it generated US\$258 billion in sales.

The Forbes Global 2000 listed the company as the world's 18th largest public corporation and the largest when ranked by revenue. It is also the one of the biggest private employers in the world with over 2 million employees,

It operates in 50 US states and Puerto Rico, as well as in Mexico as Walmex, in the United Kingdom as Asda, in Japan as Seiyu, and in India as Best Price.

It has wholly owned operations in Argentina, Brazil, and Canada. Its operations in the United Kingdom, South America and China are highly successful.

About Digislide

Digislide (ASX:DGI) is an innovative Australian company with an impressive Intellectual Property portfolio and proven capacity to design, develop and commercialise complex projection products. Digislide has received national, regional, international and global awards from governments, industry and technology analysts.

Industry analysts, Pacific Media Associates¹, estimate the USD750B pico projection market to grow at over 100% per annum, year on year, for the next 4 years.

Digislide's strategy is to licence manufacturers to produce miniature projection systems for embedding in mobile and/or hand held communication devices, such as mobile phones, PDA's and notebook computers, and its tactical focus has been to design hand held projectors which complement and interface with 5 of the world's biggest selling electronic devices; Apple's IPHONE™ and IPOD™, Nintendo's Wii™, Sony's Playstation™ suite and Microsoft's XBox 360™.

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¹ Dr William Coggsall, President, Pacific Media Associates, 2010 Year of the Projector, Projection Summit 2010