



ASX/Media Announcement (ASX: DGI)

27th September, 2011

Navarre® Group to Distribute Digislide Gaming Projectors

Digislide Holdings Limited is pleased to announce that it has executed a distribution agreement with Navarre® Corporation, a major mid-West distributor for North American retailers in home entertainment and consumer electronics.



Navarre® are promoting Digislide's three new gaming projectors, XRAY®480, StingRay® and Sii® through major retailers, Fry's Electronics, OfficeMax and OfficeDepot, and on-line shopping giants Amazon and Fingerhut as well as other e-tailers such as newegg.



Digislide's CEO, Ms Luceille Outhred said, "Navarre® adds another dimension to Digislide's US market expansion. Like Ingram Micro, they are a major distribution channel, supplying national and global outlets."



Global Marketing Partners have been working with Digislide, designing marketing collateral, and executing a national marketing campaign to complement Ingram Micro's promotions to resellers such as Walmart®, Best Buy® and Costco®.



Similar promotional strategies targeting Purchasing Officers will be used for Navarre®, include "Spotlight email blasts", promotional postcards, sms messages, links to social media and other press releases – all designed to create awareness of Digislide's Gaming Projectors.



Navarre® Corporation

Navarre® Corporation (Navarre) is an American company, founded in 1983 and headquartered in Minneapolis, Minnesota.

Navarre® provides distribution, third party logistics, supply chain management and other related services for North American retailers and their suppliers.



For over 25 years, the company has been a leading distributor for computer software, home entertainment media, consumer electronics and accessories.

About Digislide

Digislide (ASX:DGI) is an innovative Australian company with an impressive Intellectual Property portfolio and proven capacity to design, develop and commercialise complex projection products. Digislide has received national, regional, international and global awards from governments, industry and technology analysts.

Industry analysts, Pacific Media Associates¹, estimate the USD750B pico projection market to grow at over 100% per annum, year on year, for the next 4 years.

Digislide's strategy is to licence manufacturers to produce miniature projection systems for embedding in mobile and/or hand held communication devices, such as mobile phones, PDA's and notebook computers, and its tactical focus has been to design hand held projectors which complement and interface with 5 of the world's biggest selling electronic devices; Apple's iPHONE™ and iPOD™, Nintendo's Wii™, Sony's Playstation™ suite and Microsoft's XBox 360™.

VSDN Australia Pty Ltd (a wholly owned subsidiary)

The convergence of projection, telecommunications, mobile gaming, and IPTV (Internet Protocol Television) technologies has led to the incorporation of VSDN Australia Pty Ltd.

Virtual Streaming Distribution Network (VSDN) technologies remove the perception of the Internet as "**the digital divide**" and enable it to be "**the fourth utility**". IPTV brings access to information, education, entertainment, health and wellbeing to a commodity level.

VSDN Australia Pty Ltd is licensed to market, distribute, sell, lease the Virtual Streaming Distribution Technologies in Australia and New Zealand.

VSDN Australia Pty Ltd is currently providing demonstrations of live streaming and video on demand to governments, industries and corporate groups including telecommunications, media, education and conference facilities, retailers, end consumers and potential investors.

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Further information contact:

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Company Secretary

¹ Dr William Cogshall, President, Pacific Media Associates, 2010 Year of the Projector, Projection Summit 2010

² Virtual Streaming Distribution Network



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