



**MEDIA RELEASE**  
**14<sup>th</sup> July 2011**

## **RB MILESTONE REPORT & PORTFOLIO**

East Energy Resources Limited (EER) is pleased to announce that it has been selected for inclusion in the RB Milestone Portfolio, a group of companies selected by RB Milestone Group, LLC (RB Milestone), to be introduced to the market via a combination of traditional and innovative analytical and communication strategies including equity research, The Portal Network™, market intelligence and non-deal road shows. **RB Milestone has initiated research coverage on EER as well, with a report now available on The Portal Network™ ('rbmilestone.com/register') and EER's website:**

[www.eastenergy.com.au](http://www.eastenergy.com.au)

The Portal Network™, RB Milestone's web-based platform, provides cutting-edge communications solutions that outperform more traditional efforts. In addition to an array of proprietary equity research, members also have access to revolutionary interactive tools they need to communicate more efficiently with other key industry players.

### **About RB Milestone Group**

RB Milestone Group ("RB Milestone") is a New York based equity research firm that provides a variety of cutting-edge equity research, corporate access and market intelligence solutions. Its web-based platform, The Portal Network™, is an interactive research hub that challenges the effectiveness of traditional research solutions and coverage communications efforts. RB Milestone's Portal Network™ presently totals approximately 1,500 flagship Institutional and High Net Worth members. RB Milestone only accepts a select number of companies into their coverage universe in a given year.

***ENDS***

For further information please contact:

Mark Basso  
Managing Director  
Tel: 0412 844 422

Website: [www.eastenergy.com.au](http://www.eastenergy.com.au)