



## **ASX ANNOUNCEMENT FOR IMMEDIATE RELEASE – 8 SEPTEMBER 2010**

### **RELEASE OF SHARES FROM ESCROW**

The Company wishes to announce that the 100,000,000 Fully Paid Ordinary Shares issued to the Deed Administrators pursuant to the terms of the Deed of Company Arrangement, which was effectuated prior to the Company's re-quotations on ASX in May 2010, have now been released from Escrow.

#### **About The Swish Group Limited (ASX: SWG).**

Swish Group is commercialising its range of rapidly expanding new digital media products and services in the areas of content creation, distribution and sales. The Company is also looking for additional acquisition and licensing opportunities to further expand its range of digital media businesses.

For further information contact:

Dean L. Jones  
Managing Director  
T: + 61 3 9863 9742  
M: + 61 414 546 421

Cary P. Stynes  
Executive Director  
T: +61 3 9863 9742  
M: +61 412 111 821