

THE SWISH GROUP LIMITED

(ASX: SWG)

ASX Release

12 November 2010

ASIC approval of request for extension of time to hold 2010 Annual General Meeting

The Swish Group Limited, (SWG or the Company) advises that the Australian Investments and Securities Commission (ASIC) has granted the Company an extension of time to hold its 2010 Annual General Meeting.

The Company applied to ASIC on 8 November 2010 requesting the extension of time pursuant to section 250P of the Corporations Act 2001. The reason for the request by the Company was that additional time was required for the preparation of the notice of meeting and accompanying explanatory memorandum as a result of the recent changes at executive and senior management level and the resulting additional resolutions being proposed at the Annual General Meeting.

The Company confirms that the 2010 Annual General Meeting will be held on Wednesday 8 December 2010; the Notice of Meeting together with the Explanatory Memorandum and Proxy Form for the meeting was lodged with ASX on 9 November 2010.

-END-

About SWG

The Swish Group Limited (SWG) produces, sources, aggregates and licences an extensive range of digital, audio and video content, distributes a wide range of written, audio and video content to many new media platforms and also operates a sales and marketing business selling its digital media products and services. SWG is listed on the ASX and further information on the Company can be found on its website at www.swishgroup.com.au